

Foreign investors capitalise on well-prepared industrial zones. Two zones had been prepared after 1998. Currently they are completely built-up and used, mostly by investors from abroad. The City together with Palacký University prepares a new industrial zone – an entrepreneurial and industrial park Šlechtitelů, covering an area of 16 hectares. Infrastructure of Šlechtitelů zone and Business Incubator was finished in 2006. The City attracts big companies but also does its best to support small and medium-sized local enterprises and Scientific and Technical Park of Palacký University.

In addition to new development zones, the City is planning to reconvert old unused “brownfield” areas. A project of conversion of Neředín Barracks has started. Most brownfields (60 – 70 %) have gradually been purchased, reclaimed and used by private companies, partly due to the lack of other suitable industrial sites. This, too, suggests how vigorously the local economy has developed. Powerful development group currently enters to the solution of brownfield in the city centre.

FOREIGN INVESTORS IN OLOMOUC

COMPANY	ACTIVITY	START OF PRODUCTION
FARDIS CZ, S. R. O. (BELGIUM)	production of plastic and rubber products, production of polyethylene packing materials	1999
M.L.S. HOLICE, SPOL S. R. O. (FRANCE)	production of alternators, sale, maintenance and repairs of rotating electric machines	2000
SENIOR AUTOMOTIVE CZECH S. R. O. (UNITED KINGDOM)	production of shaped aluminium and steel pipes for the automotive industry	2001
CZECH REPUBLIC ONAMBA S. R. O. (JAPAN)	production of bunched cables and induction coils	2001
SMURFIT KAPPA OLOMOUC, S. R. O. (NETHERLANDS)	production and processing of corrugated cardboard, designing and manufacturing of corrugated cardboard packaging with offset printing	2004

PAVELKOVA INDUSTRIAL ZONE

COMPANY	ACTIVITY	START OF PRODUCTION
SIWE A. S. (AUSTRIA)	production of forming, cutting and bending tools	1998
MOENUS TEXTILMASCHINEN S. R. O. (GERMANY)	assembly of textile machines	1999
RAF ARMATURY S. R. O. (ITALY)	production of mixer taps	1999
TIMKEN ČESKÁ REPUBLIKA S. R. O. (USA)	production of needle and roller bearings for automoti-ve and engineering industry	2001
MAFRA, A. S. (GERMANY)	printing and publishing, polygraphic production	2001

OTHER COMPANIES WITH FOREIGN CAPITAL SHARE IN OLOMOUC

COMPANY	ACTIVITY	START OF PRODUCTION
NESTLÉ ČESKO S. R. O., PLANT ZORA (SWITZERLAND)	production of chocolate and chocolate candies	1992
PROMINENT DOSIERTECHNIK CS, SPOL. S R. O. (GERMANY)	facilities for water treatment, swimming-pool water conditioning, dosing devices and chemical pumps	1992
EXERION PRECISION TECHNOLOGY OLOMOUC S. R. O. (NETHERLANDS)	Metalworking, assembly of metal-frame structures and functional modules	1998
GRUNDFOS S. R. O. (DENMARK)	sale and maintenance of pumps	2000

HEALTH CARE

PHYSICIANS IN THE DISTRICT OF OLOMOUC

	2002	2003	2004	2005	2006
NUMBER OF PHYSICIANS	1 084	1 205	1 231	1 280	1 277
POPULATION PER 1 PHYSICIAN	207	186	182	175	179

Source: Czech Chamber of Medicine

PHYSICIANS IN THE DISTRICT OF OLOMOUC

FACILITIES	2004	2005	2006
HOSPITALS AND SPECIALISED MEDICAL INSTITUTIONS	3	3	3
GENERAL PRACTITIONERS FOR ADULTS	58	57	90
GENERAL PRACTITIONERS FOR CHILDREN & YOUTH	27	30	47
SPECIALIST SURGERIES AND WORKPLACE	199	219	262
OTHER HEALTH CARE INSTITUTIONS, LABORATORIES ETC.	81	110	134
PHARMACIES AND DISPENSARIES	32	39	53

Source: Institute of Health Information and Statistics of the Czech Republic

The Olomouc Univeristy Hospital is a top-class health-care facility of regional significance, which provides qualified services also for foreign patients.

Contact: Fakultní nemocnice Olomouc (Olomouc University Hospital), I. P. Pavlova 6, 775 20 Olomouc, tel.: +420 588 441 111, fax: +420 585 413 841, email: fn@fnol.cz, www.fnol.cz

IMPORTANT PHONE NUMBERS – FIRST-AID SERVICE

	TELEPHONE
SOS EMERGENCY CALL (INCL. FOREIGNERS)	112
MEDICAL FIRST-AID SERVICE	585 544 254
DELTA – PRIVATE AMBULANCE SERVICE	585 204 040 585 228 811

TRADITIONS, CULTURE, SPORT AND TOURISM

First written document mentioning Olomouc dates from 1055. As for its history and importance in the past, Olomouc can be compared only to Prague. It is the best-preserved historical city of Moravia, having the second largest urban reservation area, next to Prague. A well-preserved pattern of medieval streets is protected, too. The city centre boasts a unique piece of monumental baroque sculpture and architecture – the Holy Trinity Column. In 2000, the Column appeared on the UNESCO World Cultural Heritage List, being the tenth Czech monument to be honoured this way. The impact of the Roman-Catholic Church on the city life and its spiritual, political and economic development has always been immense. The Bishopric of Olomouc was founded as early as 1063 and the importance of the city grew after it was promoted to the Archbishopric in the 18th century. Numerous church buildings and monuments are a proof of this fact. Olomouc has always been an important centre of learning and culture in Moravia. Beside, Olomouc is a home of the Moravian Philharmonic Orchestra, Museum of Regional History, Musical Theatre, Museum of Arts, numerous choirs, chamber orchestras and bands, and many small galleries. An Archdiocese Museum was opened in 2006.

The City of Olomouc is an important sports centre. In Olomouc, a football stadium, ice-hockey arena, swimming pool, sports hall and tennis courts are situated in an immediate neighbouring of the City centre. Together, they form a vast sports complex that offers enjoyment to everyone who is fond of sport. Beside familiar facilities a visitor can find here an exceptional facility – an outdoor climbing rope playground. The Olomouc ZOO, hosting more than 200 animal species, is located in splendid surroundings of Svatý Kopeček. Those who like playing golf can visit Dolany – Věska, about 10 km from Olomouc.

The area where the Jeseníky foothills merge into the plain of the River Morava offers wonderful leisure-time opportunities. Forty-seven hectares of green parks, a real treasure of the City, encircle the historical centre of Olomouc. International flower exhibitions FLORA take place there every year. The Litovelské Pomoraví National Reserve – 9 600 hectares of floodplain forests – lies nearby. A visitor can see this and much more during a sightseeing flight – planes start from the Olomouc airfield.

The Holy Trinity Column in Olomouc

VISITORS ACCOMMODATED IN OLOMOUC

COUNTRY	2003	2004	2005	2006
CZECH REPUBLIC	69 983	68 868	68 244	68 106
GERMANY	6 396	6 992	7 175	7 205
SLOVAKIA	4 186	5 343	5 565	6 143
RUSSIA	2 312	2 216	2 722	4 346
POLAND	4 244	4 130	3 935	3 825
ITALY	2 696	3 493	3 724	3 726
AUSTRIA	1 843	2 930	2 868	2 376
USA	1 430	2 176	2 111	2 135
OTHERS	11 332	13 119	15 348	15 536
TOTAL	104 422	109 267	111 692	113 398

Source: City of Olomouc Municipal Office

VISITORS ATTENDANCE IN OLOMOUC

	2003	2004	2005	2006
TOTAL NUMBER OF OVERNIGHT STAYING OF VISITORS (NIGHTS)	207 931	215 387	231 335	239 637
AVERAGE DURATION OF VISIT (DAYS)	2	2	2,1	2,1

Source: City of Olomouc Municipal Office

ACCOMMODATION CAPACITY IN OLOMOUC

	2003	2004	2005	2006
NUMBER OF ACCOMMODATION FACILITIES	32	42	45	25
NUMBER OF BEDS	1 804	2 143	2 276	1 639
AVERAGE BED OCCUPANCY	32,0 %	27,9 %	28,2 %	29,4 %

Source: City of Olomouc Municipal Office

PARTNER CITIES

CITY	COUNTRY	PARTNER CITY SINCE
ANTONY	FRANCE	1990
LUZERN	SWITZERLAND	1992
TAMPERE	FINLAND	1992
VEENENDAAL	NETHERLANDS	1993
OWENSBORO	KENTUCKY, USA	1993
SUBOTICA	SERBIA	1996
NÖRDLINGEN	GERMANY	1997
PECS	HUNGARY	2002

CONDITIONS FOR ENTREPRENEURIAL DEVELOPMENT

- a strategic location in the middle of Moravia, the obvious transport and administrative centre of the region, significant transport crossroads
- historical importance, tradition and cultural life of the city connected with the renovation of cultural monuments are the incentive for further development in travel tourism
- high quality of the environment and an attractive landscape connected with sport events are an important precondition for a healthy life and recreation activities
- prominent role of professional training, foreign languages institutions, and university education guarantee a high level education, diversified and skilled workforce
- long-time tradition and high level of food-processing and engineering create a basis for further development of affiliated branches of industry
- dynamic development of entrepreneurial subjects draws from traditions and background of experienced building companies
- massive boom of services and retail trade is a promise for the future
- well-prepared industrial zones attract foreign investors and small and medium-sized local enterprises, for whom the Scientific and Technological Park of Palacký University and Business Incubator was developed, as well
- entry of companies in field of strategic services

IMPORTANT INSTITUTIONS

DISTRICT AGRARIAN CHAMBER OLOMOUC
Blanická 3, 772 00 Olomouc
tel.: +420 585 228 530
fax: +420 585 222 517
email: kloboukova@akcr.cz
www.agrocr.cz

CENTRAL CUSTOMS OFFICE OLOMOUC
Blanická 19, 772 71 Olomouc
tel.: +420 585 111 111
fax: +420 585 111 112
email: posta1301@cs.mfcr.cz
www.cs.mfcr.cz

CENTRE FOR REGIONAL DEVELOPMENT OF THE CZECH REPUBLIC
Division NUTS II – Central Moravia
Jeremenkova 40b, 772 00 Olomouc
tel.: +420 587 337 704
fax: +420 587 337 702
email: schmied@cr.cz
www.crrcz

CZECH STATISTICAL OFFICE

Wellnerova 5, 779 11 Olomouc
tel.: +420 585 731 500
fax: +420 585 411 320
email: info@servislolem@czso.cz
www.czso.cz/kraje/ol

REVENUE OFFICE IN OLOMOUC

Lazecká 22, 779 00 Olomouc
tel.: +420 585 541 111
fax: +420 585 230 283
email: podatelna@olo.os.ds.mfcr.cz
www.cds.mfcr.cz

FIRE BRIGADE

OF THE OLOMOUC REGION

Schweitzerova 91, 772 11 Olomouc
tel.: +420 950 770 011
emergency calls: 112 (for foreigners) or 150
email: spisovna@olk.izscr.cz
www.hzsol.cz

LAND REGISTRY IN OLOMOUC

Vejdovského 2a, 772 00 Olomouc
tel.: +420 585 552 111
fax: +420 585 552 219
email: kp.olomouc@cuzk.cz
www.cuzk.cz

REGIONAL ARMY HEADQUARTERS OLOMOUC

tr. 1. máje 1, 771 11 Olomouc
tel.: +420 973 406 450
fax: +420 973 406 429
email: kvv.olomouc@army.cz
www.army.cz

THE REGIONAL AUTHORITY OF THE OLOMOUC REGION

Jeremenkova 40a, 779 11 Olomouc
tel.: +420 585 508 111
fax: +420 585 508 146
email: posta@kr-olomoucky.cz
www.kr-olomoucky.cz

CITY POLICE OLOMOUC

Kateřinská 23, 779 11 Olomouc
tel.: +420 585 209 111
emergency call: 156
email: info@mp-olomouc.cz
www.mp-olomouc.cz

MINISTRY OF THE ENVIRONMNET OF THE CZECH REPUBLIC

Regional Office Olomouc

tr. Kosmonautů 10, 772 00 Olomouc
tel.: +420 585 510 248
fax: +420 585 415 174
email: josef_svejda@env.cz
www.env.cz

DISTRICT CHAMBER OF COMMERCE OLOMOUC

Opletalova 1, 772 00 Olomouc
tel.: +420 585 225 231
fax: +420 585 223 554
email: info@hkol.cz
www.hkol.cz

CONTACTS

CITY OF OLOMOUC MUNICIPAL OFFICE DEPARTMENT OF ECONOMIC DEVELOPMENT

Hynaisova 10, 779 11 Olomouc
tel.: +420 588 488 405, fax: +420 588 488 411
email: hosp.rozvoj@mml.cz
www.olomouc.eu

INFORMATION, CULTURAL AND TOURIST CENTRE OLOMOUC

Horní náměstí, 779 11 Olomouc
tel.: +420 585 513 385, fax: +420 585 220 843
email: infocentrum@olomouc.eu
www.olomouc.eu

COUNTY COURT IN OLOMOUC

tr. Svobody 16, 771 38 Olomouc
tel.: +420 585 503 111
fax: +420 585 225 250
email: posta@osoud.olec.justice.cz
www.justice.cz

COUNTY PUBLIC PROSECUTOR IN OLOMOUC

tr. 17. listopadu 44, 771 37 Olomouc
tel.: +420 585 205 711
fax: +420 585 205 763
email: podatelna@osz.olec.justice.cz
www.justice.cz

STATE POLICE

District Police Office Olomouc
Žižkovo náměstí 4, 771 36 Olomouc,
tel.: +420 974 766 111
fax: +420 974 766 925
emergency calls: 112 (for foreigners) or 158
www.mvcr.cz/policie

REGIONAL DEVELOPMENT AGENCY FOR CENTRAL MORAVIA

Horní náměstí 5, 772 00 Olomouc
tel.: +420 585 228 698
fax: +420 585 228 581
email: rarsm@rarsm.cz
www.rarsm.cz

SCIENTIFIC AND TECHNICAL PARK OF PALACKÝ UNIVERSITY IN OLOMOUC

Šlechtitelů 27, 783 11 Olomouc
tel.: +420 585 631 400
fax: +420 585 631 420
email: vtpup@upol.cz
www.vtpup.cz

HIGH COURT IN OLOMOUC

Masarykova 1, 771 11 Olomouc
tel.: +420 585 532 111
fax: +420 585 532 371
email: posta@vsoud.olec.justice.cz
www.justice.cz

REGIONAL PUBLIC PROSECUTOR IN OLOMOUC

17.listopadu 44, 771 11 Olomouc
tel.: +420 585 202 111
fax: +420 585 202 198
email: podatelna@vsz.olec.justice.cz
www.justice.cz

LABOUR OFFICE IN OLOMOUC

Vejdovského 4, 779 00 Olomouc
tel.: +420 950 141 111
fax: +420 950 141 302
email: olomouc@ol.mpsv.cz
www.portal.mpsv.cz

MEDICAL RESCUE SERVICE OF THE OLOMOUC REGION

Aksamitova 8, 772 00 Olomouc
tel.: +422 585 544 200
emergency calls: 112 (for foreigners) 155
email: info@zssok.cz
www.zssok.cz



Basic data and information

The City of Olomouc (100 168 inhabitants) is one of the most important Czech cities. Thanks to its history, the ancient university, sophisticated culture and arts, as well as its geographic position in the very centre of Moravia, it has always attracted tourists, businessmen and entrepreneurs. From the economic point of view, the City of Olomouc is an industrial city with developing services. Its growth potential is vast due to its advantageous position, a long tradition of manufacturing and skilled workforce.

In January 2001, the City of Olomouc became the centre of the Olomouc Region and also the seat of the Regional Authority of the Olomouc Region. Consisting of five districts (Olomouc, Prostějov, Přerov, Šumperk and Jeseník), the Olomouc Region is the eighth largest and sixth most populated of 14 Czech regions. According to the EU request, the Olomouc Region joined with the Zlín Region into a so-called Nomenclature of Units for Territorial Statistics NUTS II – Central Moravia. Such units can get grants and subsidies from the EU sources.

LOCATION

The city of Olomouc lies in the valley of the Morava river. Elevated geographical features in the west and, mainly, in the east form the boundary of lowland surrounding the city. The city itself is thus closed in a drawn-out depression opened to the northwest and to the southeast. The local climate is moderate.

- Area of Olomouc: 10 333 ha (25 533 acres)
- City centre: 49°45’ northern latitude, 17°15’ eastern longitude
- Elevation in the city centre: 219 meters above sea-level



DISTANCE OF OLOMOUC FROM MAJOR EUROPEAN CENTRES AND CZECH CITIES

BERLIN	500 km	BRNO	76 km
BRATISLAVA	197 km	ČESKÉ BUDĚJOVICE	288 km
BUDAPEST	389 km	HRADEC KRÁLOVÉ	141 km
LONDON	1 473 km	LIBEREC	235 km
MOSCOW	1 715 km	OSTRAVA	100 km
PARIS	1 302 km	PLZEŇ	364 km
VIENNA	474 km	PRAGUE	277 km
WARSAW	198 km	ÚSTÍ NAD LABEM	365 km

CLIMATE

Prevailing wind directions	northwestern and southwestern
Average wind speed	2 to 5 m/s
Average temperature in January	-2°C to -4°C
Average temperature in July	15°C to 19°C
Yearly rainfall amount	600 – 1 100 mm

POPULATION

IN HABITANTS

IN 2006

IN 2005

IN 2004

IN 2003

IN 2002

IN 2001

IN 2000

IN 1999

IN 1998

IN 1997

IN 1996

IN 1995

IN 1994

IN 1993

IN 1992

IN 1991

IN 1990

IN 1989

IN 1988

IN 1987

IN 1986

IN 1985

IN 1984

IN 1983

IN 198

A regional level of education is above a national average, which makes a promising outlook for the future development of the Region. A high-quality language education for which Olomouc is renown is another competitive advantage of the city. There are 3 elementary schools with extended language curricula in Olomouc and 3 bilingual secondary schools as well. Founded in September 2007, “Sluníčko s. r. o.” International Elementary and Nursery School has taken over the TISOL International School. It offers an English curriculum (in compliance with international curricula) and currently is undergoing the international schools’ network accreditation procedure.

Starting from 2005, recently established private school Moravská vysoká škola Olomouc offers new educational opportunities for baccalaureate studies in field of economics, management and IT. Moravská vysoká škola Olomouc also prepares a project of a regional innovative centre.

Thanks to its university education and a dense network of elementary and secondary schools, the City of Olomouc plays a role of a major centre of education whose importance reaches far beyond borders of the Region. As for scientific disciplines, Olomouc’s strong points lie namely in sciences and medicine, including high-grade biotechnologies, nanotechnologies and optical electronics.

	CZECH REPUBLIC	OLOMOUC REGION	CITY OF OLOMOUC
UNEDUCATED	0,4	0,6	0,3
ELEMENTARY	23,3	23,6	18,4
SECONDARY APPRENTICE	20,5	24,0	15,8
SECONDARY VOCATIONAL	17,4	15,0	15,6
COMPLETE APPRENTICE	1,5	1,5	1,6
COMPLETE SECONDARY	25,6	25,1	29,9
HIGHER PROFESSIONAL	1,3	1,0	1,6
UNIVERSITY	8,9	8,1	15,5
NOT SPECIFIED	1,4	1,1	1,3
TOTAL	100	100	100

Source: Census 2001

PUPILS, STUDENTS AND TEACHERS IN SCHOOLS IN OLOMOUC IN SCHOOL YEAR 2006/2007

SCHOOL	NUMBER	NUMBER OF PUPILS/ STUDENTS	NUMBER OF TEACHERS
KINDERGARTENS	41	2 814	222
ELEMENTARY SCHOOLS	25	7 895	515
GRAMMAR SCHOOLS	5	3 015	288
HIGH VOCATIONAL SCHOOLS	10**	2 902	834
HIGH SCHOOLS FOR APPRENTICES	9**	3 701	
SCHOOLS FOR APPREN-TICES	9**	277	

* Number of registered enterprises – independent legal entities

** Number of the given kind (one school may have both a technical college and vocational school as its subdivisions)

Source: City of Olomouc Municipal Office, The Regional Authority of the Olomouc Region

STUDENTS AND ACADEMIC WORKERS AT PALACKÝ UNIVERSITY IN OLOMOUC IN ACADEMIC YEAR 2006/2007

FACULTY	NUMBER OF STUDENTS	NUMBER OF ACADEMIC WORKERS
ST. CYRILL AND METHODIUS FACULTY OF THEOLOGY	1 180	63
FACULTY OF MEDICINE	2 434	585
PHILOSOPHICAL FACULTY	4 802	301
FACULTY OF SCIENCE	2 859	291
PEDAGOGICAL FACULTY	3 921	204
FACULTY OF PHYSICAL CULTURE	2 097	102
FACULTY OF LAW	1 543	82
TOTAL	18 836	1 628

Source: Palacký University in Olomouc

HOUSING & REAL ESTATE

Thanks to its unique historical core, parks, cultural tradition, recreational back-ground, pleasant climate and environment, the City of Olomouc is one of the most attractive places for living. Sale prices of flats and commercial rent confirm the fact that the city became the most important conurbation of the Central Moravia.

Currently, there are ca 9,600 dwelling houses and ca 43,500 occupied flats in the city.

FLAT SIZE (NUMBER OF ROOMS + KITCHEN)	STANDARD EQUIPMENT (INCL. UTILITIES)	WITHOUT EQUIPMENT
1 + 1	5 500 – 7 000	4 900 – 6 000
2 + 1	7 500 – 8 500	6 900 – 7 500
3 + 1	8 500 – 9 900	8 500 – 9 000
4 + 1	10 500 – 11 900	11 000 – 12 500

Note: recently erected flats – price is about 1 000 – 2 000 CZK higher
Source: Hanácká Real Estate Agency

HOUSE TYPE	ADJACENT PARTS	OUTSKIRTS
STANDARD FAMILY HOUSES	to 15 000	to 13 000
SUPER-STANDARD FAMILY HOUSES	20 000 – 50 000	20 000 – 35 000

Note: rents incl. utilities

Source: Hanácká Real Estate Agency

FLAT SIZE (NUMBER OF ROOMS + KITCHEN)	RECENTLY ERECTED BUILDINGS	OLDER PREFAB BUILDINGS	OLDER BRICK BUILDINGS
1+0	*	490 – 650	450 – 650*
1+1	*	730 – 850	650 – 850*
2+1	*	950 – 1 250	850 – 1 300*
3+1	*	1 400 – 1 800	1 200 – 1 800*
4+1	*	1 650 – 1 950	1 500 – 2 300*
Price for 1 sqm (in CZK)	22 000 – 26 000	18 000 – 24 000	21 000 – 27 500

* recently erected buildings and brick buildings – price may vary according to a flat area, which is very different

Source: Hanácká Real Estate Agency

TYPE OF PROPERTY	ADMINISTRATI-ON (SMALL)	ADMINISTRATI-ON (LARGE)	CATERING ESTABLISH-MENT (SMALL TO 25 SQM)	CATERING ESTABLISH-MENT (LARGE)
CITY CENTRE	to 2 500	to 2 000	10 000 - - 18 000	8 000 - - 15 000
ADJACENT PARTS	to 2 000	to 1 500	6 000 - - 12 000	5 000 - - 10 000
OUTSKIRTS	to 1 500	to 1 000	4 000 - - 8 000	2 000 - - 6 000

TYPE OF PROPERTY	WAREHOUSE (HEATED)	WAREHOUSE (UNHEATED)	PRODUCTI-ON HALL	GARAGE (CZK/MON-TH)
CITY CENTRE	700 – 950	400 – 500	700 – 1 000	to 2 000
ADJACENT PARTS	500 – 650	250 – 350	500 – 750	to 1 500
OUTSKIRTS	300 – 500	150 – 200	350 – 600	to 1 000

Source: Hanácká Real Estate Agency

INDUSTRIAL PART	ADMINISTRATION PART
600 - 1 000	1 500 - 2 000

Source: Hanácká Real Estate Agency

The 2007/2008 price map of building plots of the Statutory City of Olomouc suggests that, compared with 2007 figures, prices have increased especially in the suburbs (by 61 per cent). This was caused mainly by massive demand for suitable building plots ready for constructing family houses and blocks of flats and also by a

shortage of suitable building plots in the city centre and inner city where average prices have increased, too, by 25 and 18 per cent, respectively.

PRICES OF PLOTS IN THE CITY OF OLOMOUC DEPENDING ON THEIR LOCATION IN CZK/SQM

LOCATION	AVERAGE PRICE	MINIMUM PRICE	MAXIMUM PRICE
CITY CENTRE	2 678	550	5 010
INNER CITY	803	100	3 410
OUTSKIRTS, SUBURBS & VICINITY	601	100	1 250

Source: The 2007/2008 price map of building plots of the Statutory City of Olomouc



TRANSPORT

Roads and railway are all-important for passenger and freight transport in Olomouc and its vicinity, while all other kinds of transport – whether by air or boat, cycling or hiking – are rather associated with sports and leisure time.

Due to its inland location, Olomouc’s outer transport link is excellent. After the D11 motorway and the R35 expressway have been completed, the significance of the city will increase as it is located on the crossroads of two key domestic and international roads. Olomouc will become a major highway junction after the completion of the Motorways D1 and D47.

The international road No. E462 provides a north-south link between Poland, Moravia and Austria. By connecting the R46 expressway to the D1 motorway at Vyškov, a comfort link with Brno is ensured with a further link with Prague (via D1 motorway) and Bratislava (via D2 motorway). Important local motorways run through the area, as well (i.e. No. I/55 to Přerov and No. I/46 to Šternberk). The southern expressway bypass No. R35 is opened from October 2003.

Olomouc is also an important railway junction with the Central Station being located near the city centre. A Passengers Centre (CD Centrum) at the Central Station offers high-grade service to its customers. Five railway lines go through the city, including the main line to Prague.

MAJOR RAILWAY LINES

- No. 270 to Přerov, Ostrava
- No. 270 to Zábřeh, Praha
- No. 275 to Senice na Hané, Prostějov
- No. 290 to Šternberk, Šumperk
- No. 301 to Prostějov, Nezamyslice
- No. 310 to Krnov, Opava

AN INTEGRATED SYSTEM OF PUBLIC TRANSPORT operates in the city, including trams, busses, incl. low-rise trams and busses for the disabled. Operators: Dopravní podnik města Olomouce, a. s. Connex Morava a. s.

In addition to the integrated public transport system, there are numerous privately owned public transport companies.

• Břeclav	140 km	SK
• Bohumín	130 km	PL
• Český Těšín	120 km	PL
• Mikulovice	100 km	PL
• Hatě	157 km	A
• Mikulov	140 km	A
• Rozvadov	434 km	D

AIRTRANSPORT

An international airfield for aeroplanes, gliders, helicopters, ultra-lights, balloons and airships is located 3.8 km to the west of the city centre. The airfield is operated by the Municipality. Its technical parameters are limited (a 800-meter take-off strip with grassy surface).

Aerodrome chart (radio connection) – olomouc info 118,000

tel : +420 585 414 078, fax: +420 585 418 465, email: letiste@mml.cz, www.olomouc.eu

IMPORTANT INTERNATIONAL AIRPORTS

- Prague 278 km (CZ)
- Brno 75 km (CZ)
- Ostrava 90 km (CZ)
- Vídeň 198 km (Austria)

TECHNICAL INFRASTRUCTURE

WATER

Drinking water is supplied by water distribution system from the underground sources of the Olomouc group water main. The water supplier and operator is STŘEDOMORAVSKÁ VODARENSKÁ, a. s., Tovární 41, Olomouc, tel.: +420 844 744 644, email: smv@smv.cz.

Sewage water is conducted through a unified sewerage system to the municipal sewage treatment plant that has recently been reconstructed and meets the technical and capacity requirements for treatment. The sewage treatment plant and the sewerage system are operated by STŘEDOMORAVSKÁ VODARENSKÁ, a. s.

ELECTRIC POWER

Electric power is distributed via a high-voltage and low-voltage network. ČEZ Dis-tribuce, a. s. which provides distribution of electric power and ČEZ Prodej, s. r. o. which provides sale of electric power to end customers, Vinohradská 8/325, Praha, tel.: +420 840 840 840, email: cez@cez.cz, are the electric power suppliers.

HEAT

Heat is produced in a coal heating plant and a top-class black oil and natural gas heating plant. The heating plant has been reconstructed and it meets, with a reserve, the requirements of the environment protection law. The heat is supplied by a system of heat and steam ducts. The heat supplier is Dalkia Česká republika, a. s., branch Olomouc, Tovární 44, Olomouc, tel.: +420 585 529 111, email: info@dalkia.cz.

NATURAL GAS

Natural gas is distributed to customers via gas pipeline systems. Gas is supplied to all parts of the city. The gas supplier is Severomoravská plynárenská, a. s., Plynárni 2748/6, 702 72 Ostrava – Moravská Ostrava, tel.: +420 840 113 355, email: info@rve-smp.cz.

TELECOMMUNICATIONS

Telefónica O2 Czech Republic, a. s., Olšánská 55/5, Praha is the largest provider of telecommunication services in the Czech Republic via fixed phone network is, which was built from ČESKÝ TELECOM, a. s., the biggest provider of telecommunication services via fixed phone network, and Eurotel Praha spol. s r. o., the biggest mobile operator, to a one telecommunication company. Infoline for companies: +420 800 203 203, for private households: +420 800 123 456. Aliatel, Contactel, eTel, GTS Novera and InWay are further fixed network providers.

Public mobile phone network providers are as follows:

- Telefónica O2 Czech Republic, a. s., infoline: +420 720 720 720
- T-Mobile Czech Republic a. s., infoline: +420 603 603 603
- Vodafone Czech Republic a. s., infoline: +420 800 777 777

EMPLOYMENT MARKET

UNEMPLOYMENT

Trends of unemployment can be measured by the unemployment rate, number of the unemployed per job offer, and ratio between the number of vacant jobs and the workforce in total.

The Olomouc Region has long suffered from a higher-than-average unemployment rate – indeed, one of highest in the Czech Republic. However, the situation has always been somewhat more optimistic in the City and District of Olomouc, where the figures have recently dropped below a national average.

	2001	2002	2003	2004	2005	2006	30. 6. 2007
CITY OF OLOMOUC	10,6	10,8	10,4	9,7	8,0	6,9	5,1
DISTRICT OF OLOMOUC	11,0	11,6	11,8	10,3	9,4	7,6	5,6
CZECH REPUBLIC	8,9	9,8	10,3	9,5	8,9	7,7	6,2

Source: Czech Statistical Office, Ministry of Labour and Social Affairs

DISTRICT	2001	2002	2003	2004	2005	2006
JESENÍK	14,8	16,9	18,2	18,3	16,9	14,7
OLOMOUC	11,0	11,6	11,8	10,3	9,4	7,6
PROSTĚJOV	10,1	10,0	10,2	9,9	8,4	6,2
PŘEROV	12,5	12,8	13,8	12,7	11,6	10,6
ŠUMPERK	12,8	13,1	12,5	12,6	12,0	10,4
REGION OF OLOMOUC	11,8	12,2	12,5	11,7	10,7	9,0

Source: Czech Statistical Office

	2001	2002	2003	2004	2005	2006
DISTRICT OF OLOMOUC	14,4	11,5	18,5	17,7	10,5	5,1
CZECH REPUBLIC	8,9	12,7	13,5	10,6	9,8	4,8

Source: Czech Statistical Office, Ministry of Labour and Social Affairs

	2001	2002	2003	2004	2005	2006
DISTRICT OF OLOMOUC	7,7	10,1	6,4	6,3	9,4	15,9
CZECH REPUBLIC	10,0	7,7	7,6	9,5	9,6	17,0

Source: Ministry of Labour and Social Affairs

As a matter of fact, the figures had not fluctuated until 2006, when the number of job seekers per vacancy dramatically decreased while in turn the ratio between of vacant jobs and the workforce considerably increased. This trend has been in line with the nationwide development. Generally speaking, the numbers of job seekers have lately been on par with those of vacancies.

The percentage of problem job-seekers groups has remained virtually the same over last years but the age structure has changed: the numbers of job seekers under the age of 25 has decreased by ca 10 per cent points while those of job seekers over 50 increased almost by the same percentage. The numbers of the long-term unemployed have been quite low in the District of Olomouc as compared to the rest of the Region and the country, especially over last 36 months. On the other hand, the numbers of job seekers registered at the Labour Office for less than 3 months has increased. These figures suggest that the Labour Office has been successful in getting the clients new jobs.

WAGES

Average wages are by far lower in the Olomouc Region than on the national level. As for the District of Olomouc, though well above the regional average, wages still remain below the national average.

	2003	2004	2005	2006
REGION OF OLOMOUC	14 720	15 898	16 675	17 639
CZECH REPUBLIC	17 445	18 582	19 631	20 844

Note: in companies over 20 employees

Source: Czech Statistical Office

SECTOR	2003	2004	2005	2006
AGRICULTURE	12 036	13 264	13 628	14 265
INDUSTRY	14 370	15 581	16 259	17 321
CIVIL ENGINEERING	15 601	18 223	19 530	16 917
TRADE AND REPAIRING	13 471	15 068	15 484	17 386
CATERING AND ACCOMMODATION	10 424	10 540	10 759	10 904
TRANSPORT, STORAGE AND COMMUNICATION	15 263	15 770	16 124	17 576
FINANCE, BANKING AND INSURANCE	19 078	16 264	16 666	20 195
REAL ESTATE AND ENTREPRENEURIAL SERVICES	14 163	15 034	15 181	15 966
PUBLIC ADMINISTRATION AND DEFENCE	17 494	17 958	19 316	20 537
EDUCATION	16 179	17 270	18 184	19 942
HEALTH CARE	16 635	17 270	18 184	19 659
OTHER PUBLIC AND SOCIAL SERVICES	12 304	13 215	14 208	15 177

Note: in companies over 20 employees

Source: Czech Statistical Office

LOCAL ECONOMY AND ENTERPRISE

The Olomouc Region is characteristic for fairly high concentration of traditional industries, notably cloth-making industry; production of pulp, paper and related products; machinery manufacturing and repair; and food-processing industry. Beside these traditional sectors, manufacturing of electrical and optical equipment plays an important role in the local economy. As for the City of Olomouc, the local industry consists of food processing, engineering (especially pump engineering has had long tradition), metallurgy and metalworking industry. The traditional branches of industry build on specific experience and knowledge accumulated by skilled local workforce over many long years of practice, as well as on inventiveness and corporate culture. Local industrial enterprises are usually not too large. Big private companies (over 1000 employees) are virtually nonexistent and also medium-sized establishments (250 to 1000 employees) mostly belong to the public sector.

Due to Olomouc’s position in the heart of Moravia and its role as an administrative centre, the public sector is well developed here, with high quality educational, health-care and social establishments, which offer their services to the entire District and wider vicinity. Commercial services are utilized mostly by Olomouc’s citizens. The City has become a regional shopping centre thanks to numerous retail chains that have recently come to Olomouc. Several logistics companies currently establish their local offices in the City. The municipality tries to attract strategic services to Olomouc, since this sector is still underdeveloped here.

ECONOMIC ACTIVITY	NUMBER OF COMPANIES	NUMBER OF EMPLOYEES
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