



**Meet the Olomouc imperial fortress**

page 2



**Walk among leopards and bisons in the zoo**

page 3



**Paco de Lucía: the great guitarist is coming to Olomouc**

page 7

# Olomouc opens its Baroque soul

Baroque is an epoch strongly imprinted onto the face of Olomouc. Among Moravian towns, Olomouc is the one that introduces all aspects of the unique Baroque culture.

The history of Olomouc as a continuously inhabited residence can be traced back to the 6<sup>th</sup> century, when craft and trading settlements sprang up in the future city centre. All succeeding eras left impressions on the town form, from the Romanesque era through the Functionalist. However, two hundred years of Baroque influenced Olomouc the most. Bourgeois palaces, noble palaces, temples with rich sculptural and painted decorations, fountains and statues, as well as Baroque compositions and operas. Olomouc is full of this heritage.

Now this rich heritage will be specially commemorated with the Olomouc Baroque Festival. Guests will be given an opportunity to learn just how visually and musically rich the Baroque era was. What can the festival offer its visitors?

Firstly, there will be a unique series of Baroque and Neo-baroque operas performed by the Ensemble Damian under its founder Tomáš Hanzlík. While composing, he was inspired by Baroque librettos for which he composed the music. The performance can be seen in the impressive premises

of a former Jesuit monastery every evening from 8<sup>th</sup> to 19<sup>th</sup> July. This will be preceded in the Konvikt restaurant by Tafelmusik or table Baroque music, which is music composed expressly for entertainment during festive banquets and dining. This combination of gourmand and musical experience is followed by the main course of the evening – operas with mysteriously sounding names Endymio, Yta innocens and Torso.

All these magnificently conceived works are richly costumed. The sound of the Baroque ensemble gives listeners a chance to understand and resonate with the fate of the characters that it follows. The opera performances are followed by a night visit to the Chapel of St John Sarkander and St Michael's Church, including the tower climb.

Workshops for children will also be held on the premises of the monastery where they can learn about Baroque art. There will be an experienced historian as a guide available every evening to those interested in a clearly themed guided tour of the city – Baroque Olomouc. On the Upper Square (Horní



**Olomouc Baroque Festival**

8.–19. 7. 2013 | daily from 7.30pm  
Atrium of Jesuit Convent

[www.olomouc.eu/baroknislavnosti](http://www.olomouc.eu/baroknislavnosti)

náměstí) people will meet hostesses in Baroque costumes, offering programmes and inviting guests to the festival. The guests of evening performances receive a significant discount for purchases in selected restaurants and wine shops in

Olomouc, as well as the tour of the Archbishop's Palace. „Olomouc Baroque is a real phenomenon, confirmed recently by several thousand visitors to the identically named exhibition in the Museum of Art. I strongly believe that this phenomenon

deserves to be shared with Olomouc citizens and visitors to the town,” said the Deputy Mayor Jan Holpuch.

Olomouc can remember its favourite era in the autumn too, when the sixteenth annual Baroque festival will be held.

Its choreography and direction is also under the Ensemble Damian group. This traditional festival focuses on an interpretation of older music with use of period musical instruments or their replicas and takes place in October.

## Olomouc is changing. See for yourself

Olomouc, the second most memorable site in the Czech lands, former capital of the Margravate of Moravia and spiritual capital of Moravia, was often seen as a potentially interesting, but not very frequented destination.

The amount of visitors has increased significantly over the last twenty years. The means of promoting the city have changed a lot as well. We spoke about what the city currently offers and how attractive these offers are with the Mayor of the city, Martin Novotný.

*Are you monitoring the development of the situation of Olomouc as a tourist orienta-*

*ted city? Do you have any idea about the numbers of visitors?*

There is a significant difference between the amount of tourists that visited Olomouc in the 90s and the amount of visitors today. For example, the number of people who visited the Information Centre here in the Town Hall increased three-fold in the last ten years from 63 000 to 200 000 per year. The amount of people finding accommodation or spending time in Olomouc has also very significantly risen since 1989. More visitors from abroad are coming, also from less usual destinations, such as South Korea or Latvia. This is obviously the result of many factors, such as the beauty of the city itself which is undisputed, the bigger effort of advertising, together with the fact that the qualities of Olomouc were recognized

by such an authority as the Lonely Planet guide.

*It used to be a problem finding quality accommodation and food in Olomouc. What is, in your opinion, the situation nowadays?*

The situation has been literally turned upside down. In recent years huge investments have been made in hotel and congress infrastructure. The offer of these services will be



Mayor Martin Novotný.  
Photo by archive

of exceptional quality, as some of the buildings will be finished this year. I am almost getting worried if the city will be able to cope with the vastness of its scale. It can only have positive effects for customers, however. Olomouc gastronomy is also undergoing a giant leap. We are trying to help it by our own gastronomy competition Gastro.ol and by supporting other festivals. Nowadays the customer is not only looking for the best price, but also for the best quality.

*Should the town hall do something more for promotion, or is it, in your opinion, the matter of private entities that are involved in the field of tourism?*

Today, we live in a time of global networks – informational, as well as economical. Promotion must be necessarily a matter of cooperation.

Continued on page 4

## City Festival: meet Olomouc in its best mood

June is without the doubt one of the most popular months. The school year finishes, holidays begin, the weather is nice... There is one extra reason for liking June in Olomouc though. The very first weekend in June there are city celebrations (Svátky města) happening throughout parts of the historical city centre and parks.

On Friday 7<sup>th</sup> June the city will come to life thanks to dozens of different events. The concert of J.A.R. band as the main point of Friday's program, and about ten other bands throughout the whole Saturday 8<sup>th</sup> June will ensure the musical part of the program. Other entertainment will be provided by swordsmen, jugglers, and theatre and puppet actors. Visitors can

also look forward to a popular show of "Le Vitare" circus. This circus has many fans among Olomouc citizens who remember well from past performances how jugglers and artists can seemingly defy the laws of gravity. Spectators can expect a whirlwind of modern juggling, in which everything is in motion. Circus La Vitare, the Kvelb theatre, the Bez kliky theatre, along with the Adorea fencing club and many other groups, will provide entertainment and keep everyone in good spirits. What is more, the dates of these celebrations overlap with the Festival of Songs 2013, so the spectators on the Upper Square can experience several concerts of children's choirs from around the world.

Continued on page 4

# Experience the fortress firsthand

Not only those who indulge in military history know the glory and importance of the former imperial and royal Olomouc Fortress.

In the Habsburg monarchy, during the era of Empress Maria Theresa, it was of supreme importance in the system of large imperial fortresses. City visitors now have the opportunity to experience the atmosphere of life in the fortress, near the castle walls or preserved forts and fests firsthand.

The Olomouc fortress is unique within the Czech Republic and in many ways within Europe as well. Very little has been known about it until recently. "I am very happy that in recent years it is possible to open small fortresses to the public and bring people closer to the time when Olomouc was one of the most important military centres of the Austrian empire," said the Deputy Mayor Jan Holpuch.

While for decades the individual elements of the defence system were beyond the reach of the public, as they mostly belonged to the military, recently they have become more and more a part of the social life of the town. The Crown Fortress, a Baroque fortification close to the city centre, hosts social events more and more frequently; but so do the other fortresses, for example in Křelov or Radíkov. In recent years, people have



Part of the rim of the fortresses on the perimeter of Olomouc.

Photo by Jan Andreáš

got used to going to the Crown Fortress to see theatre performances; part of the City Festival is taking place here, as well as the Olomouc Beer Festival and many other events. This year there will be two musical festivals (Pevnůstka fest and Bounty Rock Café Open Air), an open-air cinema and other activities. The complex is being continuously repaired, so in April, there will open an exposition of the history of the Olomouc fortress in the powder mill, a reconstructed Baroque building. Immediately upon entering through the gate, the visitor can fully feel and live the atmosphere of 18<sup>th</sup> century life among impressive, carefully cleaned walls.

The Crown Fortress will offer a unique experience in September during the first an-

nual meeting of members of the Olmütz 1813 military historical association. Reenactors, including two hundred soldiers and dozens of civilians from the Napoleonic era, will bring the Crown Fortress to life and emphasize the role of the Olomouc fortress in those dramatic days of European history. The festival is organized by the associations of the Imperial Slavkov guard (La Garde Impériale d'Austerlitz (G.I.A.) and the Museum of Olomouc fortress in cooperation with the Central European Napoleonic Association. (C.E.N.A.)

## Lumberjacks in the Radíkov fortress

Organized guided tours are also possible in other fortresses, such as fortress No XVII in Křelov, No II in Radíkov, and No XIII in Nová Ulice. This year Fortress XXII in Černovír will premiere, as it will open for the first time to the public. There should be a new exhibition from July.

The Radíkov fest, actually a bunker from a more modern category than the other fortresses, would like to invite you to a celebration of 8<sup>th</sup> May – the anniversary of Liberation from Fascism, where you can meet German and Russian soldiers from WWII, or the Lumberjack of Jesenice competition. It takes place on 17<sup>th</sup> and 18<sup>th</sup> August and it introduces competition

in several disciplines including chainsaw, double-sided ax throwing, or, for example, an original performance by Jiří Vorlíček, a Czech cutting champion. Guided tours are being prepared also in fortress no XXII in Černovír, formerly owned by the army but now being prepared for museum exhibitions.

Guided tours of reconstructed buildings are complemented by historical expositions. In Křelov fortress, there is a museum and various events which take place there as well. There will be a new exhibition opened in Nová Ulice in July. The local fortress offers a collection of modern military technology from the 2<sup>nd</sup> half of 20<sup>th</sup> century. All of the fortresses have undergone reconstruction before being opened to the public. The fortress in Křelov has undergone the most extensive reconstruction. It can now organize more public events, including specific events for schools, and games with the theme of the historical video technique called C. K. Kinematograf. There also are rock band and big band performances, theatre performances, and other events. Cyclists and tourists can find refreshments here.

Křelov fortress offers a visually attractive novelty this year – a unique view of Olomouc along with the nearby ridges of Nížký Jeseník. Thanks to the repaired vaulted arch of the path-

way, the roof area was made available to visitors. Reconstruction of the terrace, which used to be an asphalt board from the time of Czech People's Army, was conducted as carefully as possible with original technologies and repairs of the arch were conducted with original material. Fortress visitors can now see the whole Olomouc as if it was on the palm of their hand. They can even try aiming the fortress cannon.

In all of the fortresses the visitor can experience not only many interesting events, but also an indescribable feeling, which all the emperor's soldiers must have felt when, for example in 1866, waiting to see where the Prussian army was going to trundle in from. In those days, by the way, there were about two hundred thousand soldiers gathered near Olomouc.

## Around the fortress on foot or by bike

CzechTourism, a Czech Tourist Authority, is convinced of the uniqueness of the Olomouc

fortress system, and so has included under its wings the project The Tour around the Forts of the Imperial – Royal Fortress of Olomouc. The main idea is to link historical knowledge and modern technologies. Just take a GPS device and head towards the chosen building with the help of the satellites. A smart phone (through QR code placed in the info table) will connect you with an internet presentation and you can learn more information about each place. If you go by bike, you can visit all the sights in one day.

The architecture of the Olomouc fortresses demonstrated the significant importance of the military for Moravia and the entire Habsburg monarchy, mainly as protection against an aggressive Prussia. Come and discover some of the preserved monuments, either during the standard guided tour, when meeting reenactor soldiers, visiting concerts, or during the cross country race through the dry ditch around the fortification Radíkov.

## Contacts and opening hours of the fortresses

### FORT XVII KŘELOV

June and September – Saturday and Sunday from 11am to 4pm  
July and August – daily except Mondays from 11am to 5pm  
[www.forty.cz](http://www.forty.cz)

### FORT XIII NOVÁ ULICE

There are guided tours possible during special events or by appointment.  
From July opened every Friday, Saturday and Sunday.  
Phone: +420 603 217 611, [www.drakk.eu](http://www.drakk.eu)

### FORT (FEST) II RADÍKOV

May, June, September, October – Saturday and Sunday from 11am to 5pm  
July and August – Wednesday to Sunday from 11am to 5pm  
Phone: +420 777 135 001, [www.pevnost-radikov.cz](http://www.pevnost-radikov.cz)



The walls surround a large part of the historic town center.

Photo by Jan Andreáš

## Videomapping revives facades



For the third year, the international festival of videomapping VZÁŘÍ will have team competitions of house wall projections, as well as attractive new features. The festival, as in the past two years, provides a celebration of different types of lights and colors. The last week in September Olomouc will be a real city of lights.

Visual art can immediately reach thousands of spectators passing through the city. People and houses are becoming part of visual stories that do not need any commentary.

One can just look carefully and feel how colors and lights revive what we perceive as trivial scenery in our lives. Houses full of stories will be looking forward to you on the Upper Square

and other streets. Buildings changing shapes, dancing palaces on the square, virtual reality, and 3D stereoscopy just in front of you, fascinating animation, and stories on the walls of the houses all await.

Teams from different countries will gather in the city familiarize themselves with the architecture and selected buildings. "Because the Upper Square will have been reconstructed by the time of the festival, the organizers are considering moving part of the festival into this location," says Kamil Zajíček, one of the organizers. The light will transform city parks and many well-known buildings.

The latest information can be found at [www.vzari.cz](http://www.vzari.cz), [facebook.com/septembeam](https://facebook.com/septembeam).

## Olomouc in May

Discover the magic of a May mood in the Hana metropolis and "the most beautiful city of the Czech Republic", according to the renowned tourist guide Lonely Planet.

Sweeten your spring days and soak up the atmosphere of the blooming city and interesting cultural events. And do not forget to make a stop and kiss under the special "kissing" cherry tree at the Upper Square...

**Special offer  
of May stays in Olomouc  
from 30. 4. to 31. 5. 2013!**

**Three-day stay for  
two from €110!**

Booking and more information at:  
[www.stayovernight.eu/maj](http://www.stayovernight.eu/maj)

Prepared by: Statutory City of Olomouc,  
in cooperation with regional section  
of hotel facilities AHR CR.  
<http://tourism.olomouc.eu>



# 950 years of the spiritual metropolis of Moravia

Visit the ancient centre of not only spiritual history of Moravia and the Czech state!

For the third season the Archbishop's Palace, which still serves as the seat of the Moravian Metropolitan, offers visits to the halls where the history of our lands was shaped. The seat of Olomouc Bishops and Archbishops, regularly visited by our sovereigns who often made arrangements with their counterparts from neighbouring countries there, the Palace has opened the marvellous halls until present days. Its attractiveness is further enhanced by various exhibitions. Visitors can expect a sightseeing tour covering representative halls and the exhibition hall. The interiors have richly preserved Rococo, Empire, and Neo-Baroque decorations and are equipped with period fur-

niture. Guests can even walk around the hall where Emperor Franz Joseph I began his almost seven-decade-long rule.

"This year we remember the 950<sup>th</sup> anniversary of the Bishopric in Olomouc by prince Vratislav," says Martin Kučera, manager of tourism of the Archbishop's Palace. The Bishopric was not founded in 1063 but restored as it followed closely both in idea and law the Bishopric founded in the time of the Moravian Empire by St Methodius. From May to September an exhibition will take place to celebrate the 950<sup>th</sup> anniversary; furthermore a series of lectures is prepared. For October a jubilee concert is planned called The Music in the Court of Olomouc Bishops.

In April visitors can also expect the exposition of The Sisters of Mercy of St Borromeo called Matka Vojtěcha – the servant of God – brave witness

of the faith, which is prepared for the 25<sup>th</sup> anniversary of the death of Sister Vojtěcha Hasmandová. This exposition is open until 27. 4., on weekends from 10am to 5pm, on weekdays only by reservation.

"We will also join in the programme of The Day of Europe, when visitors will be offered a reduced admission fee, and on 24<sup>th</sup> May in The Night of Churches, when the Bishop's Chapel will be open to the public," adds Kučera. On the first day of May guests can enjoy tours with cultural and musical programmes, followed from 5pm by the concert Harp for May.

In April and October it is open on weekends (10am–

## ARCHBISHOP'S PALACE

Wurmova 9, Olomouc  
tel.: +420 587 405 421  
prohlidkypalace@ado.cz  
arcibiskupskypalac.ado.cz  
Basic admission fee: CZK 60

5pm), on weekdays groups booked in advance are welcome. From May through September it is open daily except Mondays, in October on weekends or by appointment during the week too. From November to March groups of tourists booked in advance have guided tours in the palace.

## The series of lectures in Archbishop's Palace

June 12

Builder and Maecenas Karl II von Liechtenstein-Castelcorn, lecturer Mgr. Radmila Pavlíčková, PhD

Bishop Karl II von Liechtenstein-Castelcorn devoted great effort to economic and cultural restoration of the land, and enhancement of the Bishop's residences. Under his episcopate the Bishop's residences in Olomouc and Kroměříž were rebuilt.



One of the ceremonial halls of the Archbishop's Palace in Olomouc. Photo by Jan Andreaš

## Get fit with physical education professionals in the Aquapark

A healthier lifestyle? It needn't always mean only unpleasant exercise or exhausting diets. You can do something for your health in pleasant surroundings, like in the optimally heated water of the pools in Aquapark Olomouc. This offer, while certainly interesting for everybody, is aimed at children most of all, who are obviously more and more threatened by a lack of physical activities.

Sitting at the computer definitely doesn't contribute to your health. The pleasant and brisk movement in the Aquapark is a great alternative for spending your free time. For the second year the Olomouc Aquapark, along with experts from the University Hospital Olomouc, have been working on projects that should enable children to get the required amount of exercise in a pleasant way. The grounds, with countless indoor and outdoor aquatic attractions, certainly offer a very pleasant form of so much needed healthy exercise for the whole family.

"We are cooperating with experts from the Clinic of Sports Medicine and Cardiovascular Rehabilitation on a study of children's exercise needs," explains Dalibor Přikryl, manager of the

Aquapark Olomouc. One of these events is the "Search for Health". Competitions in orienteering, tube slide racing, and similar activities surely are attractive for many children. The competition series is in progress throughout the summer. At the end of summer holidays the results will be counted and the best contestants will certainly get interesting awards. All participants, however, will be winners in the sense of doing something for their health. For details on this competition and others search the website [www.aqua-olomouc.cz](http://www.aqua-olomouc.cz).

Aquapark Olomouc is situated on the outskirts of the town, near the Haná shopping centre in Horní lán district.

### AQUAPARK

#### Indoor facilities:

Sep – Apr: Mon 2pm–8pm  
Tue – Fri 10am–8pm  
Sat, Sun 9am–8pm

May – Aug: daily 9am–8pm

#### Open-air summer facilities:

VI., IX. daily 10am–8pm,  
VII.–VIII. daily 9am–7pm  
Aquapark, Kafkova street,  
Olomouc-Slavonín  
Tel.: +420 588 517 770  
info@aqua-olomouc.cz  
[www.aqua-olomouc.cz](http://www.aqua-olomouc.cz)

Basic admission fee: CZK 150

## Zoo Olomouc: walk among leopards, ride near bisons



A bison is one of the stars of Eurasian safari. Photo by Zoo Olomouc

As close to the animals as possible. This is the motto which rules the Olomouc Zoo while building new parts of the grounds. This year's visitors to one of the largest Czech and Moravian zoos can watch Amur Leopards up close in unique surroundings, lovely big cats which are on the brink of extinction in the wild. However, they thrive in Olomouc and repeatedly breeders have been able to enjoy births of new cubs in the past years. Another super attractive novelty is the Eurasian safari where visitors can watch up close – from a small train of course – e.g. elk and bison, namely huge artiodactyls, which used to live in our forests hundreds of years ago too. "We would like to open both these new parts at the

beginning of the main visitor season," says Zoo Olomouc Director Radomír Habáň. At first sight you will be interested in the new pavilion and the run of rare leopards. The building, partly imbedded in the ground, reminds one of a rock with caves and leads the visitors inside the territory of wild felines.

Of course, nobody can approach leopards too closely except their prey and zookeepers. "The winding cave, where the visitors can see the leopards through glass lookouts, will evoke a feeling of their natural environment and a kind of mystery," adds Radomír Habáň. On the top of an artificial rock will be another lookout in another run inhabited by polar wolves and bears. The Eurasian safari is

the first of five planned safari parts. Visitors can meet large animals here, e.g. European bison and elk, also chamois, ibex or sika deer and other animals. The visitors observe the animals from a small train travelling round the whole grounds as even bison and elk are rather dangerous animals. People can watch the safari part both from the present trail and soon from a new path, which will lead visitors round all the run and take them to interesting lookout points.

The Olomouc Zoo is so attractive because of the extraordinary amount of species kept (app. 350) and the number of animals (over 1700 heads). People enjoy visiting the pavilion with beautiful sea aquariums, big feline runs, ex-



Leopards will get a super modern pavilion.

Photo by Zoo Olomouc

### OLOMOUC ZOO

Oct – Feb: 9am–4pm  
Mar, Sep: 9am–5pm  
Apr – Aug: 9am–6pm  
Open daily  
Zoo Olomouc,  
Darwinova 29,  
Olomouc – Svatý Kopeček  
Tel: +420 585 151 601  
info@zoo-olomouc.cz  
[www.zoo-olomouc.cz](http://www.zoo-olomouc.cz)  
Basic admission fee: CZK 110

periencing sometimes rather adventurous walks among rhesus monkeys, or admiring our biggest herd of majestic Rothschild giraffes. By the way, one of the newly-born giraffe young has an interesting godfather – legendary Czech football striker Jan Koller, which explains why the young male giraffe is called Dino.

# Meet the Jewish Community Olomouc



The Jewish Community Olomouc, e-mail: [kehila@kehila-olomouc.cz](mailto:kehila@kehila-olomouc.cz), tel.: +420 585 223 119, 608 318 874, [www.kehila-olomouc.cz](http://www.kehila-olomouc.cz)

What do we offer to Olomouc visitors?

- To members of Czech, Moravian and foreign Jewish communities we offer a possibility of accommodation in the community centre upon preceding arrangement.
- Tourists and Jewish participants of conferences can be provided with kosher food, for individuals as well as groups.
- We cooperate in preparations for the 5<sup>th</sup> annual festival Days of Jewish culture Olomouc.

- We invite the general public to Open Day, which takes place on 15. 9. 2013. Within this event we offer a tour of the seat of the Jewish community. Tours are linked to lectures about Jewish feasts and customs, and about Kashrut.

- Families with Jewish roots in Olomouc are provided with help when looking for archived documents.
- For those interested, we offer a tour of places connected to Jewish history in Olomouc and also in the surroundings.

What are we preparing?

In cooperation with the Olomouc Municipality, we are preparing promotional material to point out the history of Jewish inhabitants of Olomouc and refer to places not usually mentioned in tourist guidebooks yet. Part of this will be a map of so called Stolpersteins, stones of vanished Jewish neighbours, which are being placed in front of the houses of their last residence.

## Appeal

The Jewish Community Olomouc is processing the database of fellow Jewish citizens living in Olomouc before 1945. We are looking for photos, both family and school, where Jewish citizens who were killed during the Holocaust time are depicted. We appreciate any information.

# City Festival: meet ...

Continued from page 1

During the city festival, visitors can not only get to know Olomouc, but also taste it.

On Friday, another year of the local chefs' competition Gastro.ol kicks off. Masters of the culinary arts must shine with some type of specialty, as well as goodies from the home treasury, Haná gastronomy.

Unlike past years, among all the theatre performances, concerts, and other events, more events will be organized by the Olomouc citizens themselves. "The concept of this year's celebrations falls

under the slogan of Olomouc citizens to themselves. The core idea is to involve as many cultural organizations, clubs and associations as possible into the City Festival," says Radim Schubert, the Head of Culture Department. The idea of engaging inhabitants of Olomouc themselves came up last year. One form of involvement was the participation of the public in a festive parade in historical costumes. City Festival has

**OLOMOUC CITY FESTIVAL**  
7<sup>th</sup> – 8<sup>th</sup> June 2013

[olomouc.eu/svatky-mesta](http://olomouc.eu/svatky-mesta)

been connected to the renewed tradition of parades to honour and praise St Paula, patroness of the city. The parade that commemorates the hundred – year tradition of honour to St Paula, who in 1623 protected Olomouc citizens from threat of imminent plague,

will take place on Friday 7<sup>th</sup> June from 5pm on the Upper Square by the Town Hall. In the past, representatives of all important areas of town life met in the pleading parade – representatives of the university, soldiers, councillors, and representatives of town guilds, and of course, church leaders. Everybody can join the parade full of people in historical costumes lead by a carriage with the vicar of the church of St Maurice carrying the shrine with the relics of the patroness of the city. "We would like to engage as many Olomouc citizens as possible in this festive parade, as it is a celebration for everyone," explains Deputy Mayor Jan Holpuch.

City Festival is a great opportunity to explore the town centre, its streets, picturesque corners, as well as magnificent squares, while enjoying something from the large selection of the festive programme.



Part of the celebrations is the parade to honour St Paula.

Photo by Jan Andreáš

## The European Heritage Days start with us!

Dozens of open sites and interesting places usually unavailable to the public, concerts, operas – the European Heritage Days (EHD) in Olomouc are going to be just like that! The fact that the national opening ceremony is taking place here adds even more sparkle to the celebrations.

It all begins on 5<sup>th</sup> September with the opening ceremony of an International Organ Festival accompanied by a festive illumination of the St Maurice's Church. On Friday,

guests can expect a performance of the Moravian Theatre Olomouc on the Upper Square. "We are still discussing the programme. It will be



either an opera or ballet performance," specifies Radim Schubert, the Head of Culture Department. On Saturday there will be concerts, farm and

craft markets, as well as concerts by the Nylon Jail group with 3D projections followed by the legendary Tata Bojs group.

The city issues a brochure for the occasion of EHD. The Regional Museum prepares an exhibition "Bearers of the Tradition of Folk Crafts". During the event, dozens of historical sites will be open for the public, as well as some modern buildings that may offer an interesting view of the town. [www.olomouc.eu/ded](http://www.olomouc.eu/ded)

## Olomouc is changing ...

Continued from page 1

Both among the public and private sectors as well as among subjects within those sectors. We are currently co-operating with Palacký University to support domestic and international awareness of Olomouc as a university town. During our participation in foreign trade fairs, we try to promote all kinds of attractive offers, whether from the public or private sphere. The presence of international players in the Olomouc market is important, as they are able to include Olomouc into the information flows in their network.

Olomouc is inherently connected with Baroque culture, Baroque architecture and sights. Do you think that the city is emphasizing this enough to its visitors?

We have been trying to open up our sacral monuments that used to operate more or less in seclusion. Guides explain to visitors the history of sacrificial monuments in Olomouc, and the Baroque style, of course, is the most important.

The Baroque style is limited not only to architecture. Olomouc's heritage of this style includes linear music performed nowadays at many musical festivals, and many of current theatre troupes pursue Baroque theatre. There is a wide selection; of course, each marketing process needs time.

*You have got a seven – year old daughter. Where does she like going, when you are spending time together?*

There are many favourite places; certainly the town parks, including the peace and quiet of the Olomouc rose gardens or botanical garden. Liduška is full of energy and looks for fun. Quite often she asks: „Dad, when are we going to the „akva“, as she calls the Olomouc Aquapark. She is always teasing me whether this time I am going to use the attraction called „the space bowl“. Then she saves me with a smile telling me I could block the tube of the water slide. As she is growing up, she's starting to cycle and skate. I do hope that it lasts.

*And what about you? If you are not in the office and not playing with the band, do you go to see some exhibition or do you like walks in the Zoo?*

I do go to the Zoo regularly because of my daughter. I am looking forward to the first real spring sunshine and then off we go. It is a must to feed the goats and other horned and non-horned creatures. We also like stopping by the monkeys' cage, giraffes, cats or the sloth. Recently, the Zoo added many children's play features.

Weekend afternoons in the beautiful nature of Svatý Kopeček always refreshes a man. I go regularly to exhibitions, not only on my own initiative, but also as a part of my job – as mayor's participation in openings. Recently I was most intrigued by the exhibition called From Tizian to Warhol in the Museum of Arts, an unprecedented concentration of excellence in one place, undoubtedly one of the best expositions nowadays in Central Europe.

## Events calendar – Olomouc 2013 • [tourism.olomouc.eu](http://tourism.olomouc.eu)

### JUNE

2. 6.–8. 9. PROMENADE CONCERTS series of promenade concerts in Olomouc parks [www.olomouc.eu/promenada](http://www.olomouc.eu/promenada)  
5.–9. 6. FESTIVAL OF SONGS 41<sup>st</sup> international choral festival [www.festamusicale.com](http://www.festamusicale.com)  
7.–8. 6. CITY FESTIVAL historical city celebrations [www.olomouc.eu/svatky-mesta](http://www.olomouc.eu/svatky-mesta)  
14.–15. 6. BOUNTY ROCK CAFE OPEN AIR 3<sup>rd</sup> festival of blues and rock music [www.brcopenair.cz](http://www.brcopenair.cz)  
19.–23. 6. "LETNÍ LETNÁ" FESTIVAL ON THE ROAD 3<sup>rd</sup> international festival of new circus and theatre in Olomouc [www.letniletna.cz](http://www.letniletna.cz)  
22. 6. OLOMOUC HALF MARATHON Olomouc running festival [www.olomouc.eu, olomouckypulmaraton.cz](http://www.olomouc.eu, olomouckypulmaraton.cz)  
26.–29. 6. BEERFEST OLOMOUC 12<sup>th</sup> Czech beer festival [www.pivnifestival.cz](http://www.pivnifestival.cz)

### JULY

1150<sup>TH</sup> ANNIVERSARY OF THE ARRIVAL OF SAINTS CYRIL AND METHODIUS international celebrations of the arrival of the missionaries in Great Moravia [www.maticesvatokopecka.cz](http://www.maticesvatokopecka.cz)  
2. 6.–8. 9. PROMENADE CONCERTS series of promenade concerts in Olomouc parks [www.olomouc.eu/promenada](http://www.olomouc.eu/promenada)  
8.–19. 7. OLOMOUC BAROQUE FESTIVAL excerpts from a Baroque opera daily from 7.30pm at the Jesuit Convent [www.olomouc.eu/baroknislavnosti](http://www.olomouc.eu/baroknislavnosti)  
11.–14. 7. CZECH CYCLING TOUR 5<sup>th</sup> international cycling stage race [www.czechcyclingtour.cz](http://www.czechcyclingtour.cz)  
17. 7. BOHEMIA JAZZ FESTIVAL summer jazz festival [www.bohemiazjazzfestival.cz](http://www.bohemiazjazzfestival.cz)  
1. 7.–31. 8. OLOMOUC CULTURAL HOLIDAYS 1<sup>st</sup> year of summer cultural festival [www.olomouckekulturniprazdniny.cz](http://www.olomouckekulturniprazdniny.cz)  
20.–21. 7. EUROPEAN ROAD CYCLING CHAMPIONSHIP U23 international cycling race of juniors [www.ceskysvazcyklistiky.cz](http://www.ceskysvazcyklistiky.cz)  
25.–28. 7. COLORES FLAMENCOS OLOMOUC 5<sup>th</sup> international festival of flamenco and Spanish culture [www.flamencool.cz](http://www.flamencool.cz)  
26. 7. PACO DE LUCIA concert of a Spanish composer and a guitarist during the flamenco festival [www.flamencool.cz](http://www.flamencool.cz)

### AUGUST

2. 6.–8. 9. PROMENADE CONCERTS series of promenade concerts in Olomouc parks [www.olomouc.eu/promenada](http://www.olomouc.eu/promenada)



15.–18. 8. FLORA OLOMOUC summer edition of international horticultural exhibition and fair [www.flora-ol.cz](http://www.flora-ol.cz)  
1. 7.–31. 8. OLOMOUC CULTURAL HOLIDAYS 1<sup>st</sup> year of summer cultural festival [www.olomouckekulturniprazdniny.cz](http://www.olomouckekulturniprazdniny.cz)

### THEATRE HOLIDAYS

4<sup>th</sup> summer theatre festival [www.olomouc.eu/divadelni-prazdniny](http://www.olomouc.eu/divadelni-prazdniny)  
30.–31. 8. MARSHAL RADECKY COMMEMORATION celebrations including an army brass band parade [www.radecky.eu](http://www.radecky.eu)  
31. 8. AIRSHOW air show at Neředín airport [www.olomouc.eu](http://www.olomouc.eu)



### SEPTEMBER

5.–19. 9. INTERNATIONAL ORGAN FESTIVAL 45<sup>th</sup> festival of organ music [www.mfo.cz](http://www.mfo.cz)  
6.–8. 9. EUROPEAN HERITAGE DAYS national launch of EHD, open doors at sights, lectures, exhibitions, cultural programme [www.olomouc.eu/ded](http://www.olomouc.eu/ded)  
10. 9. HANÁCKÁ LAŤKA (HANÁ BAR) 8<sup>th</sup> exhibition in the high jump on the Upper Square [www.atletikaolomouc.cz](http://www.atletikaolomouc.cz)  
BACK TO SCHOOL festival to the start of a new academic year [www.t-music.cz](http://www.t-music.cz)  
FALL FESTIVAL OF SACRED MUSIC 20<sup>th</sup> festival of sacred music in Olomouc churches [www.podzimni-festival.cz](http://www.podzimni-festival.cz)  
25.–29. 9. VZÁŘÍ/Septembeam 3<sup>rd</sup> international competitive festival of video-mapping [www.vzari.cz](http://www.vzari.cz)

### OCTOBER

3.–6. 10. FLORA OLOMOUC fall edition of international horticultural exhibition and fair [www.flora-ol.cz](http://www.flora-ol.cz)  
ROCK OLOMOUC 2013 6<sup>th</sup> year of music competition not only for young rock musicians [www.rockovaolomouc.cz](http://www.rockovaolomouc.cz)  
BAROQUE 2013 16<sup>th</sup> festival of Baroque music [www.ensembledamian.com](http://www.ensembledamian.com)  
28. 10. LANTERN PAGEANT celebration of the Independent Czechoslovak State Day [www.olomouc.eu](http://www.olomouc.eu)

### NOVEMBER – DECEMBER

24. 11.–24. 12. OLOMOUC CHRISTMAS traditional Christmas market in the historical city centre [www.vanocnitrhy.eu](http://www.vanocnitrhy.eu)

### DECEMBER

FESTIVAL OF ANIMATED FILM (PAF) 12<sup>th</sup> festival of film animation and contemporary art [www.pifpaf.cz](http://www.pifpaf.cz)  
24. 11.–24. 12. OLOMOUC CHRISTMAS traditional Christmas market in the historical city centre [www.vanocnitrhy.eu](http://www.vanocnitrhy.eu)  
31. 12. NEW YEAR'S EVE traditional welcome of the New Year on the Upper Square [www.vanocnitrhy.eu](http://www.vanocnitrhy.eu)



# Pearls of the biggest Moravian gallery: Kubišta, Mucha, Filla, Švankmajer

The Olomouc Museum of Art is literally the seventh heaven for culture lovers.

This unique establishment ranks among the top national institutions of its type. This is due not only to the number of administrated collection objects, almost 180 thousand (the second largest after the National Gallery in Prague), but also to the professional variety and exhibition programme. Tens of thousands of people every year visit magnificent exhibitions such as Olomouc Baroque or the recently finished exposition From Tizián to Warhol.

A part of the institution is the Archdiocesan Museum with its exposition on spiritual art culture of the 12<sup>th</sup> to 18<sup>th</sup> centuries, an exhibition of European importance. It is located in the rebuilt national cultural monument Premyslid Castle, one of the oldest continuously inhabited sites in Central Europe. In 1306, the last king of the Premyslid dynasty, Wenceslas III, was assassinated here. The permanent exposition called For Glory and Praise of-



Jan Preisler, *Series about Adventurous Knight, 1897-1898.*

Photo by MUO

fers more than three hundred pieces, from Romanesque to Baroque. Among a number of masterpieces is Šternberk Madonna dating from the end of the 14<sup>th</sup> century – one of the most important works of beauty in the Czech lands and chosen to represent Czech Gothic Art at an exhibition in the Metropolitan Museum in New York. Ornamental Baroque style is represented by Troyer's

carriage, and last but not least, the Golden Sun of Moravia monstrance decorated with 1400 diamonds and emeralds must be mentioned.

The Museum of Modern Art specializes in fine art culture of the 20<sup>th</sup> and 21<sup>st</sup> centuries. It presents long-term and short-term exhibitions of Czech and foreign modern art. The permanent exposition called "The House of the Art Lover" represents one of the most prolific art periods at the turn of 19<sup>th</sup> and 20<sup>th</sup> centuries – Art Nouveau, Modern Style, Expressionism, Cubism in the unity of styles of many types of art - architecture, painting, applied arts, graphics, belles-lettres.

It takes pride in exhibitions of the founder of the artistic style op-art Victor Vasarely (2007), the most popular Czech painter and illustrator Josef Lada (2008) or world-known sculptor Magdalena Abakanowicz (2011). Here you can find works of the

most important missionaries of Modern Style and Avant-garde such as Bohumil Kubišta, Emil Filla, Gustav Klimt, Antonín Hudeček, Jan Preisler, Alfons Mucha, Otto Gutfreund and others.

## MUSEUM OF ART

Opening hours: Tue-Sun:  
10:00am – 5:00pm  
Denisova 47, Olomouc  
Tel.: +420 585 514 111  
E-mail: info@olmuart.cz,  
[www.olmuart.cz](http://www.olmuart.cz)  
Basic admission fee: CZK 25

## Selection from exhibition plan 2013

**Between East and West, St Cyril and Methodius in history, culture and fine art of Czech lands**

25. 4.–11. 8. 2013

Archdiocesan Museum Olomouc | Gallery, Ambit

A summary of cultural, historical and artistic aspects of the 1150<sup>th</sup> anniversary of the Cyril and Methodius mission to Moravia, emphasizing links to Olomouc, respectively Moravia, in fine art.

Jan Švankmajer

**Possibilities of Dialogue**

16. 5.–15. 9. 2013

Museum of Modern Art, Picture Gallery

Retrospective exhibition of works by Jan Švankmajer (\*1934), leading personality of the Czech film and fine art scene of the last forty years.

**Mysterious distances**

**Symbolism in Czech lands, 1880-1914**

12. 12. 2013-23. 3. 2014

Museum of Modern Art, Trojlodí

The exhibition represents a specific part of the fine art scene in the Czech lands influenced by Symbolism. The core of the exhibition will be formed by works originating in the 1890's and can be linked directly with the Symbolism movement (František

Bílek, Max Švabinský, Karel Hlaváček, Alfons Mucha, Jan Preisler or František Kaván).

The following collection will introduce the works of members of the so-called second Symbolist generation grouped in the artistic community Sursum (F. Kobliha, J. Zrzavý, J. Váchal or J. Konůpek). Also, works of artists from the Prague German community who were influenced directly by Symbolism will be presented.

**Magdalena Jetelová (DES)ORIENTATION**

30. 5.–27. 10. 2013

Museum of Modern Art, Trojlodí, Salon

Magdalena Jetelová (\*1946), world-renowned Czech artist and author of conceptual projects, created space-demanding installations in many prestigious museums and galleries in Europe, USA, and Japan.

**Century of relativity I. Fine Art 1900-1938**

7. 11. 2013-2018

Museum of Modern Art, Attic

The first part of the permanent exposition, which forms a unique collection, represents the most important works of modern art in the Olomouc Museum of Art from the first half of 20<sup>th</sup> century.



Josef Váchal, *Head of Medium (Materializace, Somnambula), 1908, 32,2 x 33,6 cm.*

Photo by MUO

## Mattoni 1/2 Marathon Olomouc sets off in the streets again. Join in!

For the fourth year in a row, Olomouc will watch several thousand endurance runners attempt to break the speed record on the 21.0975 km long track. On 22.6., the historical lanes of the city, parks and surroundings will become the background for the Mattoni 1/2 Marathon Olomouc. Every year amateur and professional runners meet top runners from around the world, including Kenya and Ethiopia. Mattoni 1/2 Marathon Olomouc offers three and a half thousand starting places in competitive runs and 1500 places in the České dráhy 3 km Family Run. The registrations are open on the website [www.runczech.com](http://www.runczech.com). By the beginning of March, almost half the capacity was filled, so do not put off applying for the competition now.

When the tradition of the Olomouc half-marathon originated three years ago, nobo-

dy expected such popularity along with very prestigious professional evaluations by the International Association of Athletic Federations (IAAF). Last year Mattoni 1/2 Marathon Olomouc won the IAAF silver award of quality.

In 2010, the first year attracted almost 1800 runners. The year after, 2100 competi-

tors participated, and by 2012 almost three thousand runners entered. Therefore the capacity has been expanded to 3500 places! As the organizers add, Mattoni 1/2 Marathon Olomouc is not only for top endurance runners. Anybody can join the race and there are several options to choose from.



[www.runczech.com](http://www.runczech.com)

Photo by Jan Andreáš



## FLORA OLOMOUC EXHIBITION GROUNDS

Among the most important events of Flora Olomouc Exhibition Grounds are the international horticulture exhibitions and fairs FLORA OLOMOUC, showing excellent cultivations of flowers, ornamental trees, garden architecture and flower arrangements. Historically, the first show took place under a different name, in the Olomouc city parks on 24 August 1958. You are welcome here!

## GREENHOUSE PLANT COLLECTIONS

The Flora Olomouc Exhibition Grounds located in Smetana Park, historically the oldest part of the urban green areas, are among the biggest and most interesting in the Czech Republic.

Open: daily except Mondays:

9.30am to 4.00pm in March, from 9.30am to 6.00pm from April to October

February, November / only weekends and holidays / 9.30am to 4.00pm

## BOTANICAL GARDEN

Flora Olomouc Exhibition Grounds with rose gardens, rockery, and short-term displays of spring and summer flora are located in Bezruč Park.

Open: daily except Mondays

from 9.30am to 6.00pm from April to October

## PROGRAMME OF EXHIBITIONS AND FAIRS 2013

FLORA OLOMOUC – SPRING	25.–28. 4.
HORTIFARM	25.–28. 4.
SPRING HORTICULTURAL FAIR	25.–28. 4.
IN OUR MIDST	
+ HANDICAPPED PEOPLE DAYS	6.–8. 6.
FOR ROSES ONLY	6.–8. 6.
FLORA OLOMOUC – SUMMER	15.–18. 8.
SUMMER HORTICULTURAL FAIR	15.–18. 8.
FLORA OLOMOUC (HORTIKOMPLEX)	3.–6. 10.
OLIMA	3.–6. 10.
AUTUMN HORTICULTURAL FAIRS	3.–6. 10.
HOME SHOW	1.–3. 11.
FINANCE FOR EVERYBODY	1.–3. 11.
RENOVA	1.–3. 11.
FLORA CHRISTMAS	7.–18. 12.

PROGRAM SUBJECT TO CHANGE!



Výstaviště Flora Olomouc, a.s.  
Wolkerova 17  
771 11 Olomouc  
Tel: +420 585 726 111  
E-mail: info@flora-ol.cz

[www.flora-ol.cz](http://www.flora-ol.cz)

# A Taste of the Spas in the Olomouc Region

## Teplice nad Bečvou Spa – a great place to do things!



Everybody spends their free time as they like. Somebody picks themselves up and sets off to do some sports; others lie on the couch at home, switch on the TV, and relax. All-in-one is offered in Teplice nad Bečvou Spa - and while doing something for your health! The local mineral water is of unique quality in the whole Czech Republic. It influences blood circulation effectively, lowers blood pressure and muscular tension. Not only does it heal, but effectively prevents heart attacks and strokes.

If you add in other procedures, such as massages, body wraps, or swimming in the pool, you will know that you have done something for yourself. Then you can simply lie down in front of the TV in your spa room.



On the spa website [www.ltnb.cz](http://www.ltnb.cz) you can find a complete offer of spa stays and discounts, with daily updated period offers. You can choose the length of stay and procedure according to your wish. You can come for a weekend or a week, and choose from therapeutic or relaxation programmes. We can recommend a one-week, good-value healing stay with two procedures daily, or a relaxation weekend

during the Wellness-Weekend stay. If you experience daily stress, have a high-pressure job and are hard-pressed, it is high time you went away to relax. You will enjoy breakfast in your room, an herbal bath, feet massage, and relaxation in the Jacuzzi on a three-day programme "Stay Full of Harmony or Let Me Be". Accommodation is provided in a room harmonized according to the principles of feng-shui.

Teplice nad Bečvou Spa specializes in heart diseases, but they deal also with healing of the musculoskeletal system, diabetes and nerve disorders. Thanks to modern methods and qualified staff, they provide true professional care. The procedure in the Polarium, known as cryotherapy, is effective for relief of joint and back pains. At temperatures around  $-120^{\circ}\text{C}$  you will cool for 2–3 minutes and then warm up on exercise bike, treadmill, or orbi-trek. If you have health problems, get advice from your GP and have the spa therapy prescribed and come here on your insurance plan.

You will not miss cultural life either. Apart from regular dance parties, music programmes and lectures, the spa is preparing a rich programme for the Spa Colonnade opening on Saturday 11. 5. 2013. There will be a border raid, a vintage car show, and an amazing show by the Marcel Woodman Rock & Roll Band. In case of rain you will be served in the spa cafés or bowling hall. Do not miss the tempting offer of pizzas, steaks, and home-made desserts.

You can experience so many things in the Teplice nad Bečvou Spa. Come and enjoy!

[www.ltnb.cz](http://www.ltnb.cz)

## Priessnitz Spa! Wellnes, exercise and fun

The richness of Priessnitz Spa in Jeseník lies in the salutary effects of mountain spring water in the unique climate amidst the mountains. Spring months used to be devoted to clearing of springs, which are the basis of the Priessnitz hydrotherapy. The tradition of cleansing has transformed over the years into a celebration marking the opening of spa season. Accept our invitation to the festive opening of spa season in Jeseník and discover the novelties awaiting you in the new season.

The festival of opening the spa season 2013 in Jeseník starts on 17<sup>th</sup> May and finishes Sunday 19<sup>th</sup> May 2013 and includes entertainment both at the town hall and spa grounds. The traditional festive event will be attended by the spa founder and world renowned natural healer Vincenz Priessnitz along with his spouse. "Visitors will not want to miss the horse team rides, or the small train commuting between the spa and Jeseník square, which was so much popular with children last year," adds Tomáš Rak, business manager of Priessnitz Spa.

A part of the programme will also be "Day of the Wood", where skilled craftspeople and woodworkers present their crafts.

And what else can be expected in the new spa season? You can look forward to the replanted promenade alley below Priessnitz sanatorium, a new nature inhalatorium, or the reopened Jubilee Villa and Friendly Villa on the colonnade. One need not be re-

mindful of the Unique Balneopark and Vincenz Priessnitz Park where you can experience the basics of Priessnitz hydrotherapy – spring water and clean mountain air.

Do not leave Priessnitz spa without trying the salutary water effects in Balneopark, available directly to the public or under the care of professionals. Apart from the traditional Priessnitz half-bath, you can try other baths, wellness therapies and massages. A Chocolate bath or baths in beer extract are centrepieces on offer. What about trying a lotus bath or water-lily bath?

How about massages? Traditional Indonesian massages, with a more than three hundred year tradition, help relieve muscle and joint pain.

New for this year are Medical Wellness stays, combining necessary relaxation with professional care. Since the end of last year, treatment of oncological diseases has been added to special therapeutic stays. The unique local climate is appreciated above all by families from smog-hit areas. "We are in a locality with high air quality and a minimum of harmful pollutants. The spa area is specific for the high content of negatively charged ions in the air, which positively influence the global state of the body. Research has proven the positive influence of this climate on respiratory diseases, thyroid gland diseases and psychological disorders," says Dr. Jaroslav Novotný, Head Physician.

[www.priessnitz.cz](http://www.priessnitz.cz)



## Magic Haná spa near Olomouc



Ten kilometres from Olomouc you will be welcomed at a family spa surrounded by almost 30 km<sup>2</sup> of the nature reserve parks Velký Kosíř and Terežské údolí. Specializing in Czech clients, this spa offers an easy-going atmosphere, new friendships, and many ways to improve your physical and psychical state.

The main advantages of this spa founded in the 16<sup>th</sup> century are its healing springs, an experienced and well-known professional staff under Dr. Iveta Novotná MD, excellent accessibility, a variety of tourist destinations in the area, beautiful landscape, and the Haná regional culture – all for bargain prices!

Taste water from the springs of St Vitus, St Wenceslas, St Johannes and Jan Adam von Liechtenstein. "Zdeněk the bore" is a unique piece of equipment here for following the earth's crust movements. Along with many other professionals, world renowned balneologist Dr. Milada Sárová, MD recommends the local springs for drinking cures and baths.

In Slatinice you can find modern therapeutic facilities using the latest knowledge from balneology and results from their own scientific-research activities. In 2012, a pilot phase of a rehabilitation programme for sportspeople aged 10 to 25 was completed successfully here, called "We win and are healthy". In 2012 the department dealing with computer kinesiology was certified. The spa also cooperates closely with the Research Institute of Balneology, v.v.i., Palacký University and other institutions.

Those interested in treatment will certainly be glad that Slatinice is a contract partner

of all Czech health insurance companies and offers specialized therapy for indications: oncological diseases (I/1), neurological diseases (VI/1–11), musculoskeletal system diseases (VII/1–12) and skin diseases (X/1–5). For post-operative patients and injuries they provide premium care in the Specialized Therapeutic Institution. The proximity of large hospitals is a great advantage for spa guests and patients with more serious health problems.

Considering the changes during 2013, your questions can be solved free of charge in the therapeutic-rehabilitation counselling service (phone: +420 585 944 599).

For tourists, those interested in therapy and for schools, individual and group tours are held.

Apart from traditional therapeutic stays you can also spend an easy-going weekend with your dear ones in Slatinice, or complete a stay according to your own ideas and possibilities.

Lovers of walking and cycling tourism are welcomed by the Tourist Centre with perfect services and a variety of tracks which will please, such as to the newly built watchtower on Velký Kosíř, which thanks to its height of 4420 dm is proud of its title "Mont Blanc of Haná".

In the 2013 season you can experience: 19. 5. Blessing the Springs, 31. 5. Children's Day, 8. 6. Opening of the watchtower on Kosíř, 13. 7. Active Health Day, 18. 8. Hanacké Jarmark Fair, 25. 8. Vintage Car Race "From Spa to Spa", and many others.

Make you and your loved ones happy and enjoy a bit of this easy-going Slatinice atmosphere.

[www.lazneslatinice.cz](http://www.lazneslatinice.cz)

## Tips for events in Olomouc region 2013

### 20. 7. Welzl's Quadriathlon Zábřeh na Moravě

Attractive sport combination – running, swimming, inline skating and MTB, 4<sup>th</sup> year

### Taste Jeseník Mountains Jeseník Region

June – September / 3<sup>rd</sup> year of gastro festival in selected restaurants

### 26.–27. 7. Celtic Night / Plumlov

12<sup>th</sup> annual international festival of Celtic music

### 3. 8. Jeseník Region has fun / Jeseník

4<sup>th</sup> annual holiday festival of summer relaxation

### 26.–27. 8. Hefaiston Helfštýn Castle

32<sup>nd</sup> annual international meeting of artistic blacksmiths

### 30.–31. 8. Commemoration of Field Marshal Radetzky Olomouc

12<sup>th</sup> annual of celebrations linked with a parade of brass bands

### 7. 9. International Climb of Králický Sněžník

3<sup>rd</sup> annual cooperative sporting event with Poland

### 20. 9. Cycling Path Bečva 2013

3<sup>rd</sup> annual of sporting event closing the tourist season with a cultural programme

on the Bečva Cycling Path, one of the most important Czech tracks

### 28. 9. Rychleby MTB Challenge

3<sup>rd</sup> annual of Czech-Polish festival of Rychlebské stezky, marathon of mountain bikes and Enduro race of MTB in CR and Poland

### 28.–29. 9. Saint Wenceslas wakes Tovačov

Traditional cultural event held annually on St Wenceslas day in the town of Tovačov and in the castle Tovačov

### 9.–21. 10. Džemfest / Šumperk Region

13<sup>th</sup> annual of multi-genre cultural festival primarily aimed at music fans aged 18–40



# Paco de Lucía: world star on Colores Flamencos

The most varied colours are in Spanish culture, represented by fiery art of temperamental dancers and emotively tuned musicians.

Those lively colours of Spanish culture will be presented in the best possible light at the fifth annual festival Colores Flamencos Olomouc. The biggest star of the festival this year will be the famous guitarist Paco de Lucía, the world renowned presenter of the flamenco style. His concert will be the culmination of the gala-evening of flamenco on 26 June at the Upper Square in Olomouc.

The festival brings the city bigger and bigger portions of Spanish cultural heritage every year. Visitors to Olomouc meet not only the phenomenon of flamenco dance, but also the unmistakable Spanish gastronomy and equally original Spanish cinematography. Surprisingly, most events take place in the open air at the Upper Square, which has more than a reputable tradition concerning magnificent open air shows and concerts. On 27<sup>th</sup> July at 2pm, a large flamenco fiesta presented by the Aires del Sur ensemble and their friends will take place. This genuine Flamenco fiesta is accompanied by special offers of Spanish cuisine. Entry to this show as well as

to the festival of Spanish cinematography, which takes place at the Metropol cinema from 25 to 28 July, is free of charge.

Guests of Days of Spanish Gastronomy can taste selected specialties of gastronomic heritage of the Iberian Peninsula from 25 to 28 July in NH Olomouc Congress Hotel. Masters of cookery will prepare specialties of Spanish cuisine from original recipes and genuine ingredients.

World renowned guitarist Paco de Lucía and his band will light up the flamenco gala-evening on 26 July at 8:30pm. Listeners can look forward to an emotional experience, as this guitarist is known for his captivating performances. Paco de

Lucía is widely considered to be the best guitar interpreter of flamenco style in the world and has been fully devoted to playing guitar since the age of five... Paco de Lucía will perform in Olomouc with an exceptional seven-member supporting band of excellent performers, including the impressive virtuoso dancer Farruco, the grandson of the greatest Romany dancer, the legendary El Farruco. Farruco dances with unimaginable virtuosity, tenderness and feeling. "With piercing sight and a killer smile, he seems a natural phenomenon," promise the organizers, and we have no reason not to believe them. Come and see for yourself the taste of genuine Spain.

COLORES FLAMENCOS OLOMOUC | 25.–28. 7.  
CONCERT PACO DE LUCÍA | 26. 7.  
Horní náměstí (Upper Square) in Olomouc  
[www.flamencool.cz](http://www.flamencool.cz)



Paco de Lucía is the greatest guitarist of flamenco style in the world. Photo archive

## The most beautiful vintage cars, precious radios and gramophones

More than a hundred lovely cars in perfect technical condition, thirty motorcycles and more precious exhibits from the history of motoring, and especially Czech motoring. Vehicles driven by famous actors, composers or politicians, and rarities proving the high level of our car industry are accompanied by original equipment of petrol stations from the times of the first sound films, historical engines, and other technical antiquities. The collection of shining Tatra, Praga, Wika cars and other gems from old car factories is hugely attractive – the Veteran Arena exposition has been visited over 65 thousand enthusiasts.

"Veteran Arena has extended the family of Olomouc museums in an amazing way. The exhibits on display must enthuse everybody, as they are simply beautiful," comments



Vintage cars, historical gramophones and radios boast unmistakable magic. Photo Veteran Arena

Deputy Mayor Jan Holpuch on the exhibition.

The exhibition presents the excellent work of Czech

technicians, body fabricators and designers, and shows how important it was for the early motorists to find harmony

between technical reliability, efficiency, and aesthetics. With a hundred displayed cars and thirty motorcycles chosen according to very strict demands for technical condition and originality of all parts, this Olomouc museum is the most important institution of its kind in the Czech Republic.

Last year the Veteran Arena offered three exhibitions for the price of one. At first the museum was extended with the exposition History of Technology with more than four hundred historical telephones. At present it is the biggest Czech exhibition of historical telephones, dating from 1890 to 1980. This year the exposition of historical radio receivers was added. Unique radio receivers from the USA and beautiful historical radios from European and Czechoslovakian production match perfectly the

vintage cars, and thus complement a very specific atmosphere in Veteran Arena Olomouc.

There are over six hundred exhibits of American and European radio receivers and gramophones borrowed from private collections. This exhibition, the biggest in the Czech Republic in the last decade, also presents some of the first versions of American turntable gramophones or newer electrical ones, plus you will not miss the famous Edison's phonograph either.

### VETERAN ARENA

Apr – Nov: Tue – Sun  
10:00am–5:00pm including public holidays  
Sladovní 103/3, Olomouc  
tel.: +420 585 157 438  
[info@veteranarena.cz](mailto:info@veteranarena.cz)  
[www.veteranarena.cz](http://www.veteranarena.cz)  
Basic admission fee: CZK 149

## Don't miss special offers of the city

Olomouc is already now preparing for opening of summer season 2013 and is working on a new page with "Special Offers" on the city and tourist websites [www.olomouc.eu](http://www.olomouc.eu) and [tourism.olomouc.eu](http://tourism.olomouc.eu).

In this way, the city enables those in the tourist industry (restaurants, hotels, cultural and sport institutions, zoo etc.) to present themselves and their updated discounts through links aimed at tourists and locals alike.

Those interested will be able to use this service free of charge.

The main aim is to help users to gain more visitors, and thus even make the offer of the city itself more attractive for possible visitors.

More information on [www.olomouc.eu](http://www.olomouc.eu) and [tourism.olomouc.eu](http://tourism.olomouc.eu).

## A Modern Face for the oldest Olomouc museum

Although dating from 1883, it looks among the most modern national museums.

The Regional Museum has gone through modernisation in the last two years and now offers four brand-new large expositions. Richly decorated permanent exhibitions called Olomouc-fifteen centuries of the city, Landscape of the Olomouc region, Olomouc

University, and Gallery of Personalities of Olomouc region were open gradually last and this year. In May the fifth permanent exhibition will open – Story of the stone.

Since last year, the historical exposition has been one of the most attractive. It tells the story of city history from the 6<sup>th</sup> century until the present. The immensely rich history of Olomouc is proved by a wide range of subjects from archae-

ological findings, craft work, book culture, to documentary film from the 20<sup>th</sup> century. The exposition can be fun even for children, who can try tram rides from the times of the Austrian-Hungarian monarchy; adults can try an old town café on the other hand. A rich display collection provides presentation of all land, princely and royal institutions, bishopric and chapters, orders, town council and guilds. Another exposition full of interactive items and audiovisual technology has, since last year, introduced people to the extremely varied landscape of our region, including the lowlands and mountains of the Haná region.

You can spend all day in the Regional Museum and not get bored.

### Landscape of Olomouc Region

Various natural conditions of the region ranging from lowlands near Olomouc, the hilly area of the Nížký Jeseník, to the mountainous terrain of the Hrubý Jeseník and Králický Sněžník are presented in an

amusing, interactive, and light way, which draws visitors into the plot immediately... The exposition is literally loaded with top audiovisual technology.

### Olomouc – Fifteen Centuries of the City

The story of the city history, told from Early Middle Ages until the present, is proved by archaeological findings, relics of artistic crafts and book culture, and silent films from the history of 20<sup>th</sup> century. An authentic experience and professional information are provided by modern technology and interactive exhibits.

### REGIONAL MUSEUM

Opening hours:  
Apr–Sept, daily except Mondays 9:00am–6:00pm  
Oct–Mar – open daily except Mondays and Tuesdays 10:00am–5:00pm  
Contact:  
nám. Republiky 5, Olomouc  
Tel.: +420 585 515 111  
[vmo@vmo.cz](mailto:vmo@vmo.cz)  
[www.vmo.cz](http://www.vmo.cz)  
Basic admission fee: CZK 60

### Olomouc University/ Universitas Olomucensis

The exposition which was prepared for the 440<sup>th</sup> anniversary of foundation of the Olomouc University concentrates on the past and present of the second oldest university in the Czech lands. Dozens of interesting items are displayed here, such as a copy of the original rectorial sceptre or the second University registry, medals, type files, surgical instruments and a glass harmonica.

### Gallery of Personalities of Olomouc Region

Kings, church dignitaries, artists, scientists, soldiers and sports people who have made their impact on the face of the region over eleven centuries are the topic of the brand-new exposition. Learn, for example, to whom we are indebted for battered steak, who invented the word "slabikář", who was a lover of Olomouc "tvarůžky" and many other curiosities.

### Story of the Stone

From 16 May 2013, the new exposition of geology, archaeology, and lapidary offers a fascinating view of a range of artefacts from museum collections, whose common denominator is stone in all its forms.

### TIPS FOR EXHIBITIONS

#### Between East and West, 25 April – 11 August 2013

Exhibition connected with the 1150<sup>th</sup> anniversary of the arrival of St Cyril and Methodius to Great Moravia helping the museum present objects from numismatic collections, Baroque book production from the funds of the Research Library of Olomouc and archaeological and ethnographic materials.

#### Treasures of Seas and Oceans 3 May – 31 August 2013

The exhibition from the private collection of the Podhajský couple presents a collection of shells and attractive menials of sea animals such as starfish, crabs, fungi and corals.



The Regional Museum is located in the building of a former convent and church of St Clara. Photo VMO

# One map had to be enough

As one of the first people tourists usually speak to in Olomouc, longtime head of the Information Centre Jitka Lučanová is in perfect position to compare how the relationship of tourists has been changing towards Olomouc, and how the Information Centre has been developing.

*The Information Centre has been operating many years. How has the Centre been changing and how have changed the tourists' questions?*

As the city is changing, so are our services. We have been operating in the arcade of the Town Hall since 1995. Initially the staff was focusing on selling postcards and providing basic information about the city. There were no maps, no souvenirs; there was nothing about Olomouc sights. The colleagues used to copy one black and white map for the whole tourist season. We were learning everything on the way.

In 2012 we got 195,685 visitors and 25 percent of them were foreigners. We also serve Olomouc citizens. It is common that they come to ask

about the council's activities, advanced ticket booking or buying presents abroad. The queries are often similar, and the requirements are changing. Nowadays it is not enough to just offer information about the city.

Although we are not a regional information centre, it is common to provide information outside of our region, or at least pass on the contacts for the regional info centers. We use Facebook for communication and promotion. We are constantly trying to come up with something new. We are working on offers with local providers in the travel industry. There are town guided bike tours, bike hires, raft rides on Mill Creek (Mlýnský potok), during the Night of Churches the tour of Chapel of Saint Jerome in the Town Hall building or for example an evening climb of the Town Hall.

*Olomouc is well known for its excellent level of Baroque architecture and art. Do the tourist offers reflect this?*

This year the Statutory City of Olomouc provided a grant contribution to the Olomouc Baroque Festival which will take place from the 8<sup>th</sup> to 19<sup>th</sup> July. Besides listening to Baroque opera, there will be an evening tour of the Chapel of St John Sarkander and a climb to the tower of the St Micha-



A pleasant life among the sights in Olomouc. Photo by Jan Andreaš

el's Church. We are planning themed guided tours focused on Baroque architecture. Everything is being prepared. I suppose I don't need to go into more detail.

*For almost a thousand years Olomouc has been the spiritual metropolis of Moravia. Can the visitors learn anything about local churches?*

Every year the Statutory City of Olomouc contributes to the guide services in the most important churches. This year the Basilica of the Visitation of the Virgin Mary on The Holy Hill will be included. Guided tours are available from Tuesday to Saturday from 9am to

5pm and by request anyone interested will be guided for free in the chosen church.

*Is there any special offer for parents with children or directly for kids?*

For our youngest visitors, we offer a guided tour with Ola the cat. It is primarily for preschool children and first or second graders. It is not regularly scheduled so must be arranged by prior agreement. The Centre provides this service from June to September.

We also offer other attractions such as the Zoo, Aquapark, Rope climbing centre, family bicycle rides and so on.

[tourism.olomouc.eu](http://tourism.olomouc.eu)

## Choose from the Information Centre services

### OLOMOUC IN A NUTSHELL

An hour long guided tour of the sights of the Upper Square. The tour ends with a tour of the Town Hall and climb up the Town Hall tower. Available from 15<sup>th</sup> June till 15<sup>th</sup> September six times a day. Price: adults CZK 50, children from 6 to 15 and students CZK 25, children under 6 and Olomouc Region Card holders for free

### TOWN HALL TOWER CLIMB

A guided climb to the observation gallery of the 75 meters tall Town Hall tower. Guided tours with organized climbs are offered several times a day from 15<sup>th</sup> June to 15<sup>th</sup> September. It is possible to see the former tower keeper's chamber.

Price: adults CZK 15, children from 6 to 15 and students CZK 10, children under 6 and Olomouc Region Card holders for free

### OLOMOUC AUDIO GUIDE

At the IC, there are headphones available with a recorded guide to the main sights enabling visitors to create their own tour. The recording is available in several languages.

Price: adults CZK 100, Olomouc Region Card holders for free  
Refundable deposit: CZK 300

### PERMANENT EXHIBITIONS AT THE TOWN HALL

Do not miss the history of Olomouc Town Hall, the Astronomical Clock or Olomouc through the centuries. Permanent exhibitions in the Town Hall (Upper Square) on the first and second floors. Exhibitions are available for free during office hours. This

exhibition is also a part of the Olomouc in a Nutshell guided tour.

### CIVIL DEFENCE SHELTER

A guided tour of the shelter in Bezruč Park built as a command post for civil defense staff in the 1950s.

Tours from 15<sup>th</sup> June to 15<sup>th</sup> September; Thursday, Saturday 10:00am, 1:00pm, 4:00pm

Price: adults CZK 20, children up to 15 – free



### NIGHT CLIMB TO THE TOWN HALL TOWER

Available on the Night of Churches on 24<sup>th</sup> May, and during important cultural events between 15<sup>th</sup> June and 15<sup>th</sup> September.

Price: Information at IC Olomouc



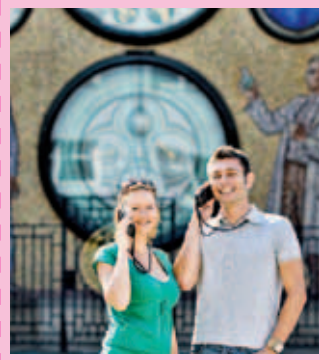
### MULTIMEDIA GUIDE OLINA

Pocket GPS navigation rentals with multimedia interpretation of the main sights and attractions (map, photo, video).

Price: free, refundable deposit CZK 500

## Take advantage of unique audio guide rentals with a 50% discount!

The Information Centre offers this service to individual visitors. In the Centre, headphones are available containing a 90 minute recording about the most important sights of



the city. The recording is available in several languages including: Czech, English, German, French, Italy, Polish, and Russian. With easy to use controls, you can create your own guided tour of the city centre and off you go!

Original price CZK 100, special discount price CZK 50.

Refundable deposit for rental CZK 300

The offer is valid (after handing in this voucher at the IC): 18. 4. till 30. 9. 2013!



OLOMOUC INFORMATION CENTRE | Horní náměstí (Upper Square) – Town Hall arcade | tel.: +420 585 513 385, +420 585 513 392  
Open daily 9:00–19:00 | e-mail: [infocentrum@olomouc.eu](mailto:infocentrum@olomouc.eu) | [www.facebook.com/informacni.centrum.olomouc](http://www.facebook.com/informacni.centrum.olomouc) | <http://tourism.olomouc.eu>



## COMPETITION

# Win a weekend in Olomouc!

Answer the current competition question at [www.stayovernight.eu](http://www.stayovernight.eu) and win a unique weekend for two in Olomouc and other great prizes.

## A novelty in Olomouc – four-wheel bike rentals in the city center

- An unusual way of getting to know the city and its parks
- Suitable for 5 people (3 adults + 2 children)
- Rental office in the city center
- Rent it with your family or workmates
- Accredited as a bike
- Suitable for the people with handicaps

Price: CZK 190 / hour / four-wheel bike

More information and bookings:  
Travel agency PEŘEJ tours s. r. o.  
třída Svobody 39, Olomouc,  
e-mail: [perej@perej.cz](mailto:perej@perej.cz), [www.perej.cz](http://www.perej.cz)  
tel.: +420 585 313 176, mobile: +420 603 113 344,  
Mon – Fri: 9:00am–5:00pm, Sat – Sun: on request



Take advantage of the Olomouc Region Card for tourist discounts.

- 74 most famous attractions for free
- Discounts on more than 120 other locations in the city and region
- Free public transport in Olomouc

[www.olomoucregioncard.cz](http://www.olomoucregioncard.cz)